



Naturally UHU and TECNARO, the first glue stick container that grows back!

UHU stic ReNATURE glue sticks with a plant-based container made of bio-based materials from the TECNARO – The Biopolymer Company

Bühl – Ilsfeld, 29 February 2016 – Every child knows the yellow tube and the black lettering. “UHU” is like “Tempo”, “Labello”, “Zewa” or “Edding”, a real deonym and therefore generically equates “glue” to a lot of people in Germany. The adhesive in a tube was invented by the pharmacist August Fischer in Bühl / Baden in 1932. He named this world-



wide first, crystal clear adhesive based on synthetic resin “UHU – the all-purpose glue”, since bird names such as pelican, marabou or swan were fashionable at the time for office supplies. His marketing for the UHU was far ahead of its time. He supplied free samples of the all-purpose adhesive to schools and school kids countrywide, already 80 years ago.

Today, UHU is available in more than 120 countries around the globe and is one of the best-known and valued adhesive brands and is synonymous for gluing as such. Through constant development of innovative products and advanced adhesive technologies, an extensive adhesive range emerged which has been leading in quality and performance for more than 80 years. To this day, it has been particularly important to UHU that innovation and new technologies, as far as it is possible, are sustainable and in harmony with man, nature and environment.

Recently, the UHU company introduced the UHU stic ReNATURE to the market, which includes a container made of renewable raw materials. The utilised bio-based material was developed by TECNARO and adapted to meet the specific demands of UHU. The innovative UHU stic ReNATURE, based on renewable raw materials, saves





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fossil resources, reduces CO₂ emissions, is 100% recyclable and of course “Made in Germany”. In addition, UHU also refrains from using fossil raw materials in the adhesive mass

of the stic ReNATURE, which thereby consists of 98% natural ingredients (incl. water). The unique screw cap also protects the glue from drying up which ensures a long service life.

The sustainable UHU stic ReNATURE is also unwilling to compromise concerning its core competence. For it glues quickly, strongly and permanently, spreads easily, is highly efficient and of course is washable in cold water. The ideal product for the household, school and office.

“The UHU stic ReNATURE is the logical answer to the finiteness of crude oil,” Jürgen Pfitzer and Helmut Nägele of the TECNARO GmbH explain.

TECNARO – The Biopolymer Company – is a pioneer in the bio-based plastics industry. Since 1998, TECNARO has been producing thermoplastic granulates from raw materials that grow back with a variety of more than 3,500 material grades for all kinds of applications. These sustainable bio-based plastic granulates are called ARBOFORM®, ARBOBLEND® and ARBOFILL® and are converted like plastics by producers of the plastics processing industry by means of injection moulding, extrusion, calendering, compression moulding, thermo-forming, melt-spinning or blow-forming.

For these trend-setting materials, TECNARO was honoured with the EUROPEAN INVENTOR AWARD by the European Patent Office, the Diesel medal by the German Institute for Inventions and the Green Brand Germany.



The first glue stick in a plant-based container! - UHU stic ReNATURE glue stick with a container made of bio-based materials from the TECNARO Photo: UHU GmbH & Co. KG

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YOUTUBE: UHU stic ReNATURE glue sticks with a plant-based container made of bio-based materials from the TECNARO – The Biopolymer Company

UHU stic ReNATURE DE - YouTube



<https://www.youtube.com/watch?v=jnP-waJtbml>

13.05.2014 - Hochgeladen von U H U

UHU stic ReNATURE Klebestift Der erste Klebestift mit einem Behälter aus 58% nachwachsenden ...



<https://www.youtube.com/watch?v=jnP-waJtbml>

UHU stic ReNATURE EN - YouTube



www.youtube.com/watch?v=QIIQc7AMW7k

17.06.2014 - Hochgeladen von U H U

The first glue stick with container made from 58% plant-based raw materials. Saves fossil raw materials ...



<https://www.youtube.com/watch?v=QIIQc7AMW7k>

UHU stic ReNATURE - YouTube



<https://www.youtube.com/watch?v=gQsMR9UuQKI>

05.12.2014 - Hochgeladen von UHUFranceTV

UHU stic ReNATURE. UHUFranceTV ... UHUFranceTV 317 views. 2:12 ... UHUFranceTV 1,193 views ...



<https://www.youtube.com/watch?v=gQsMR9UuQKI>



Die UHU Initiative für eine nachhaltige Welt.
Qualitäts-Klebstoffe in einer Verpackung aus nachwachsenden Rohstoffen.

UHU stic
ReNATURE
BEHÄLTER AUS 58% NACHWACHSENDE ROHSTOFFEN
CONTAINER 58% PLANT-BASED RAW MATERIALS

46%
geringere CO₂ Emissionen*

MADE IN GERMANY

UHU[®] **ReNATURE**

Im Falle eines Falles – UHU

*Im Vergleich zu einem Standard UHU stic im Durchschnitt über den gesamten Lebenszyklus. (Berechnet durch denkstatt/Wien, April 2013).

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Photo: UHU GmbH & Co. KG