

PRESS RELEASE

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mobieTV powers iPhone Social Network Community, TV and Video Service

Barcelona, February 17, 2009 *.* At GSMA's Mobile World Congress in Barcelona mobieTV, the leader in mobile interactive entertainment and TV broadcasting, presented an exciting new social network community TV and video service specifically designed for the iPhone community. The service is an extension of mobieTV's current mobile TV and video offering and also includes hosting, content sourcing, front-end browser design and development.

iPhone users can now be entertained watching videos or share their experiences by posting videos for their friends to enjoy without having to download and install special software. The user interface, video quality, ease of uploading and server bandwidth have been customized to take full advantage of the iPhone's world leading entertainment capabilities.

"Compared to other groups, the iPhone community has a very high consumption of data services and demands high standards in terms of quality," confirm operators. "It was obvious that we needed a superior customized service for the iPhone community and mobieTV provided the state of the art solution we needed."

About mobieTV

mobieTV is an an exciting and innovative mobile interactive entertainment TV broadcaster for mobile phones. It is an independent, privately held company with an official TV broadcast license exclusively for mobile phones. MoVidi – a mobieTV service – is Europe's first mobile video social network community of user-generated content. MoVidi allows people to upload and share video clips with fellow mobile phone users, any time, any place, any where. The service first went live in Germany in 2006. For more information, visit www.mobieTV.com or email info@mobietv.com.