

## PRESS RELEASE

## Scientifically proven: Schlemmer Group is among the best in the world

For the first time, University of St. Gallen and the Akademie Deutscher Weltmarktführer (Academy of German Global Market Leaders) publish a company ranking based on objective criteria

Munich, 11 February 2016 - A prestigious accolade for the Schlemmer Group: the company is named as a Global Market Leader 2016 in the recently published Global Market Leader Index by the University of St. Gallen and the Akademie Deutscher Weltmarktführer (ADWM). The Schlemmer Group is therefore one of 130 German companies selected from a data base of around 1,300 German, Austrian and Swiss candidates. "The accolade of Global Market Leader is a great honour for us, as it proves in accordance with transparent criteria that the Schlemmer Group is a successful global company with cutting-edge technology and excellent performance," emphasises Schlemmer CEO Josef Minster.

In conjunction with the ADWM, the Henri B. Meier Unternehmerschule (Henri B. Meier School of Entrepreneurs) of the University of St. Gallen researches and presents the real global market leaders in Germany, Austria and Switzerland on the basis of scientific criteria in the form of the Global Market Leader Index. The academics consider that the term "global market leader" has so far been subject to excessive overuse and often lacks clearly defined conditions. The initiators therefore pursued an objective and transparent approach when selecting the global market leaders. Furthermore, all the selection criteria and resulting values are disclosed.

According to the academics, a global market leader is characterised by annual revenue of at least EUR 50 million, with over 50 percent of this revenue generated by exports. In addition, it must have a presence on at least three continents with its own exports, production or sales companies and occupy the first or second place in the respective global market segment. The synthetics specialist Schlemmer, with annual revenue last year of EUR 270 million and production plants in 19 countries, more than meets these requirements. "We are particularly pleased to be represented in the index in such prestigious company, alongside German companies such as SAP, Schaeffler and Schott" added Josef Minster.



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The complete Global Market Leader Index with a list of all the award-winning companies is available on the online portal of the economics magazine WirtschaftsWoche.

## **About Schlemmer**

The Schlemmer Group is a global technology expert, which has focused on the development and production of highly specialised synthetics solutions. Building on 60 years of experience in cable protection, the group of companies headquartered in Poing, Upper Bavaria has become one of the leading and most comprehensive value added partners, supporting its clients as an intelligent consulting and service partner. In addition to the core Automotive business area, the Schlemmer Group also pursues activities in a wide range of other sectors with its Industry and Appliances business areas. Over 60 sites throughout the world, almost 30 production plants at strategically important locations and a mobile factory enable the company to simultaneously implement global strategies and enjoy a local presence in development production and sales. The company's about 2,500 employees generated total revenue of EUR 270 million in 2014.

Further information: <u>www.schlemmer.com</u> and <u>www.schlemmer-ecotech.com</u>

The Schlemmer Group on Facebook: https://www.facebook.com/schlemmer.group