Atlantik Elektronik GmbH hosts four interactive RUBIK Pi AI Events across Europe together with Consult Red, Edge Impulse and Thundercomm

AI Application Development Training on Thundercomm RUBIK Pi

Planegg, 07. August 2025

Atlantik Elektronik, in partnership with Consult Red, Edge Impulse, and Thundercomm, Inc., will host four interactive events on advanced AI development with the new Thundercomm RUBIK Pi. The one-day events will take place in September and October 2025 in Munich, Eindhoven, Copenhagen, and London.

Created for developers, product managers, and technical decision-makers, the RUBIK Pi AI Events provide the unique opportunity to explore the versatile application options of Thundercomm RUBIK Pi3 and test its AI capabilities in person with a team of experts.

As the first single-board computer based on a Qualcomm Technologies SoC, Dragonwing™ QCS6490, RUBIK Pi3 presents a variety of powerful features and application options for advanced AI development.

The Atlantik Elektronik team will provide an exclusive introduction to the technology powering the single-board computer with a focus on the latest Qualcomm Technologies portfolio updates and the developer-first Qualcomm Linux Software Stack. With Thundercomm, Inc.'s introduction to the RUBIK Pi and its functionalities as well as the focus presentation on the multimedia software stack and architecture used with RUBIK Pi, the theoretical part of the event will be completed, and the participants will be ready for testing the single-board computer in the practical part.

Edge Impulse will guide the participants through an interactive training on how to use, deploy and train exemplary AI models on RUBIK Pi. With Consult Red's

interesting behind-the-scenes presentation of their successful design and development of a complete Edge AI prototype for visual anomaly detection in pharma production utilizing RUBIK Pi, a real success story will round off the day.

Do not miss out on the unique events and experience how Thundercomm RUBIK Pi can advance your Edge-AI Computing Projects in the future. Register now to attend one of the Atlantik Elektronik RUBIK Pi AI Events in the city near you.

Dates and Locations
09.09.2025 | Munich (GER)
11.09.2025 | Eindhoven (NL)
15.09.2025 | Copenhagen (DK)
16.10.2025 | London (UK)
(Participants will be informed of the exact venues in advance)

Cost of Participation
Registration and selection of the event package are mandatory for participation in any of the events.

- 299€* (net + VAT) participation incl. Rubik Pi, touch display, camera, power supply & cable (recommended to book min. 1x per company)
- 49€* (net + VAT) event participation only

  *Please regard local currencies for participation fees in UK and Denmark:
  o For London/UK: £299/£49
  o For Copenhagen/Denmark: DKK 2232/369

Event Schedule
- **09:00-09:30 Registration**
- **09:30-10:00 Welcome** (Atlantik Elektronik)
- **10:00-11:00 Qualcomm Technologies Portfolio** (Atlantik Elektronik)
- **11:00-11:30 Qualcomm Linux Software Stack** | Developer First (Atlantik Elektronik)

- **11:30 – 12:30 Lunch and Demos** (Showroom)
- **12:30-13:30 Rubik Pi Introduction** (Thundercomm)
- **13:30-14:00 Multimedia SW and Architecture**: Display, Cameras, Audio (Thundercomm)
- **14:00-16:00 Edge Impulse Training** on how to use, deploy and train models on Rubik Pi (Edge Impulse)
- **16:00-17:00 Real Results: How We Built a Visual Anomaly Detection Solution** (Consult Red)
- **17:00 Call to Action / Finish / FAQ**

Registration

More information and registration for all RUBIK Pi AI Events at any location is available via Atlantik Elektronik GmbH.

(Qualcomm-branded products are products of Qualcomm Technologies, Inc. and/or its subsidiaries. The Linux Foundation and The Linux Foundation logo design are registered trademarks of The Linux Foundation. Linux is a registered trademark of Linus Torvalds)

Characters: 3,802 (with spaces)

About Atlantik Elektronik GmbH

Atlantik Elektronik is a company of Atlantik Networxx AG. The company is a leading technology distributor and design-in specialist of innovative semiconductor products and semiconductor solutions for the high-end segment of growth-oriented markets and offers development services and production capacities for customers. Atlantik is a trend scout for new solutions and new technologies. The company's expertise and product portfolio lie in the areas of embedded microcontrollers, wireless, connectivity, infotainment and system solutions.

Press Contact: Atlantik Elektronik GmbH • Press Office • Fraunhoferstraße 11a • 82152 Planegg • Tel. +49 89 89 505-158 • info@atlantikelektronik.com • www.atlantikelektronik.de