



PRESS INFORMATION

January 2015

-TECHART Exclusive Interior for the Porsche Macan models-

Leonberg, January 2015 – Craftmanship for the comfort zone. TECHART Automobildesign refines the interior of the Porsche Macan models according to the customer's personal requirements. With the exclusive TECHART Interior Refinement Options the only important measure is him. TECHART Automobildesign presents this excellent interior refinement at 85th Geneva International Motor Show from March 5th to 15th 2015.

TECHART Independence.

Whether sportive or elegant, puristic or luxurious. The only boundaries of the TECHART Interior Refinement for the Porsche Macan models are set by the personal taste. The customer is able to choose either from the creation of a full TECHART Leather Interior down to the last detail, or contrasty highlights in combination with the standard equipment. A harmonic adjustment to the design elements of the vehicle's exterior is possible at any time. The individuality of each single customer is satisfied precisely through high quality TECHART Interior Solutions, far beyond the standard product range.

TECHART Manufactory.

Specialist craftsmen of the TECHART in-house saddlery create classy interior solutions for the Porsche Macan models. Any equipment option can be realized through experienced TECHART master saddlers. The customer's ideas and imaginations are consistently translated into reality with precision, care and a keen sense of aesthetics. Thereby the customer always represents the point of origin of the creative design process. Upon request he is able to receive constructive advice directly in the TECHART saddlery. The customer's inspiration arises from his own preferences; TECHART Specialists escort him on the way to his personal fingerprint in the vehicle's interior.

TECHART Impression.

Handpicked types of leather and finest surface finishing. A stylish interplay of colours and patterns. These are the ingredients of a unique TECHART Interior for the Porsche Macan models. The TECHART Manufactory does not only arrange the treatment and fitting of high quality materials, but also the worldwide sourcing of those.



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TECHART Interior Refinement for the Porsche Macan models.

The TECHART In-house Saddlery leaves nothing to be desired in the interior of the Porsche Macan models. Exquisite TECHART Leather Equipments are complemented by TECHART Interior Styling Packages, selectively painted, in carbon fibre or in exotic woods. By request they customize seats, dashboard, centre console or door panels. The new ergonomically shaped TECHART 3-spokes Multifunctional Sport Steering Wheel with TECHART Paddle Shifters allows proper vehicle handling. The TECHART Aluminium Sport Pedals and the TECHART Aluminium Foot Rest provide ideal grip for precise control of throttle and brake. Extra features such as TECHART Floor Mats, the TECHART Loadspace Floor Mat as well as illuminated TECHART Door Entry Guards grant imaginative interpretations in the vehicle's interior.

Overview (as example) TECHART Interior Refinement for the Porsche Macan models.

TECHART Exclusive Leather Equipment

TECHART Interior Styling Packages

TECHART Decorative Stitching

TECHART Decorative Cording

TECHART Instrument Dials

TECHART 3-spokes Multifunctional Sport Steering Wheel

TECHART Paddle Shifters

TECHART Aluminium Sport Pedals

TECHART Aluminium Foot Rest

TECHART Floor Mats

TECHART Loadspace Floor Mat

TECHART Door Entry Guards (illuminated)

- Images on <http://press.techart.de>



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Company profile

TECHART Automobildesign GmbH, with its headquarters in the Swabian town of Leonberg, is setting global standards when it comes to the customisation of vehicles from the Porsche brand. Founded in 1987, TECHART has been living this passion for over 25 years under the leadership of the two managing directors Thomas Behringer and Matthias Krauß. The consistent implementation of their ideas and targets has seen the company develop into a global business with over 70 employees and sales in over 30 countries. From aerodynamics and exterior designs, to technical optimisations in all vehicle sectors, to the refinement of interiors by the company's own upholstery shop, the TECHART range covers all Porsche series and models. Approved as an internationally registered vehicle manufacturer, TECHART has established itself as a premium brand for the refinement of Porsche cars worldwide.

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