

Top 5 Vendors: Europe, the Middle East, and Africa (EMEA) PC Shipments*

3Q14 (Preliminary) (000 Units)

Vendor	3Q13 Shipments	3Q14 Shipments	3Q13 Share	3Q14 Share	3Q14/3Q13 Growth
HP	4,500	5,254	20.9%	22.1%	16.8%
Lenovo	3,208	4,609	14.9%	19.4%	43.7%
Acer Group	2,079	2,854	9.7%	12.0%	37.3%
Dell	2,008	2,138	9.3%	9.0%	6.4%
ASUS	1,719	2,017	8.0%	8.5%	17.4%
Others	7,996	6,866	37.1%	28.9%	-14.1%
Total	21,510	23,739	100.0%	100.0%	10.4%

Source: *IDC EMEA Quarterly PC Tracker*, Preliminary Results, 3Q14, October 17, 2014

* PC shipments = desktop and notebooks.

Shipments are branded shipments for all form factors (including desktops and notebooks) and exclude x86 servers as well as OEM sales for all vendors. Data for all vendors is reported for calendar periods.

For more information on IDC's *EMEA Quarterly PC Tracker* or other IDC personal computing research services, contact Associate Vice President Karine Paoli on +44 (0) 20 8987 7218 or at kpaoli@idc.com. Alternatively, contact your local IDC office or visit www.idc.com.