



**PRESS RELEASE**

**net mobile AG integrates mobile payment solutions for NTT DOCOMO customers purchasing digital content via Sony's PlayStation®Store**

*Alongside Google Play, net mobile AG now facilitates mobile payments in Sony's PlayStation®Store for all of NTT DOCOMO's customers in Japan*

**Dusseldorf, 24 April 2014** – net mobile AG (net-m), the globally successful provider of app store payment solutions, has implemented a payment service for Sony Network Entertainment and Sony Computer Entertainment on behalf of the Japanese network operator NTT DOCOMO. NTT DOCOMO customers can now pay for PlayStation®Store and Sony Entertainment Network content via their mobile phone bills. This includes downloaded games, movies, TV shows and Sony's Music Unlimited Service, as well as additional features and add-ons.

Access to the payment service works via the Sony Entertainment portal or via the PlayStation®Store on PlayStation®3 (PS3™). Once there, users can select the payment option "mobile" and confirm their purchase with their NTT DOCOMO credentials.

In addition to NTT DOCOMO, many leading network operators worldwide already rely on net-m's flexible payment architecture for mobile payments in app stores like Google Play and Windows Phone Store. net-m runs the technical and operational interface between content providers and network operators in more than a dozen countries throughout Asia and Europe. With the help of net-m, over 100 million mobile phone customers (both prepaid and postpaid) can easily and securely pay for digital goods on Google Play, Windows Phone Store and, from now onwards, PlayStation®Store via their mobile phone bill.

"Our innovative Direct Carrier Billing solution has a cutting edge USP: it is quick to implement and can be individually tailored to each client's requirements. This flexibility makes us the preferred partner for many global service providers. The fact that the Japanese market leader NTT DOCOMO has again placed their trust in our solutions makes us very happy and reflects our technical

capabilities, which we are extremely proud of", says Edgar Schnorpfel, CEO of net mobile AG.

#### **About Sony Computer Entertainment Inc.**

Recognized as a global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes, develops and markets the PSP® (PlayStation®Portable) handheld entertainment system, the PlayStation®3 (PS3™) computer entertainment system, the PlayStation®Vita (PS Vita) portable entertainment system and the PlayStation®4 computer entertainment system. SCEI has revolutionized home entertainment since it launched PlayStation® in 1994. PlayStation®2 further enhanced the PlayStation® legacy as the core of home networked entertainment. PSP broadens the entertainment experiences into the portable arena. PS3 is a computer entertainment system that incorporates the powerful Cell Broadband Engine and RSX processors. PS Vita is an ultimate portable entertainment system that offers a revolutionary combination of rich gaming and social connectivity. PlayStation®4 redefines rich and immersive gameplay with powerful graphics and speed, intelligent personalization and deeply integrated social capabilities. PSNSM, that includes PlayStation®Store, delivers unparalleled online gaming experience to PlayStation users. SCEI also delivers the PlayStation experience to open operating systems through PlayStation®Mobile, a cross device platform. Headquartered in Tokyo, Japan, SCEI, along with its affiliated companies, Sony Computer Entertainment America LLC and Sony Computer Entertainment Europe Ltd., and its division company, Sony Computer Entertainment Japan Asia, develops, publishes, markets and distributes hardware and software, and manages the third party licensing programs for these platforms in their respective markets worldwide.

PlayStation and PSP are registered trademarks, PS4 is a trademark of Sony Computer Entertainment Inc.

#### **About NTT DOCOMO**

NTT DOCOMO provides innovative, convenient and secure mobile services that enable smarter living for each customer. The company serves over 61 million mobile customers in Japan via advanced wireless networks, including a nationwide 3G network and one of the world's first commercial LTE networks. Leveraging its unique capabilities as a mobile operator, DOCOMO is a leading developer of cutting-edge technologies for NFC mobile payments, mobile GPS, mobile TV, intuitive mobile assistance, environmental monitoring, smart grids and much more. Overseas, the company provides technical and operational expertise to eight mobile operators and other partner companies. NTT DOCOMO is listed on the Tokyo (9437), London (NDCM) and New York (DCM) stock exchanges. Please visit <https://www.nttdocomo.co.jp/english/> for more information.

#### **About net mobile AG**

net mobile AG is a leading international full-service provider of mobile value added services and payment solutions. The company, founded in November 2000, is regarded as an innovation leader in the market. Clients worldwide include national and international mobile telecommunication providers, media and blue chip companies as well as TV channels, for which complete white label solutions such as direct carrier billing and mobile TV services are provided. Since December 2009 NTT DOCOMO, INC. is the main shareholder with over 87% share ownership. For more information please visit [www.net-mobile.com](http://www.net-mobile.com).

If you have any further questions we will be most happy to help you. We will gladly establish a direct contact to the responsible person at net mobile AG.

Further updates and information can be found at:  
[www.twitter.com/netmobileag](http://www.twitter.com/netmobileag)

#### **Contact Person**

Katja Bürger

net mobile AG  
Fritz-Vomfelde-Str. 26-30  
DE 40547 Düsseldorf  
Phone: +49 (0) 211 970 20 - 181  
Fax: +49 (0) 211 970 20 - 999  
E-Mail: [katja.buerger@net-m.de](mailto:katja.buerger@net-m.de)  
Internet: [www.net-mobile.com](http://www.net-mobile.com)

**Follow us on Twitter:** [twitter.com/netmobileag](http://twitter.com/netmobileag)