MEDIA RELEASE Canto, makers of Cumulus digital asset management software solutions

Canto 2010 Performance Sets, Breaks Records

Strong sales and partner revenues help company close second consecutive record year.

SAN FRANCISCO, California — **25 JAN 2011** — <u>Canto</u>® revenues for 2010 marked the year as the most profitable on record for the 21-year old software maker. In addition, the company's 2010 Q4 sales smashed a <u>record set only a year before</u> as the company's best quarter.

"Canto is without a doubt enjoying a multi-year growth spurt," said company CEO, Ulrich Knocke.

"Cumulus® is a very strong DAM contender right now, our internal team is working hard, and our partner network is stronger than ever. This is a great time for our company, partners and customers."

Canto will leverage its success trend and cash reserves throughout 2011 with technology research and acquisitions, and operations expansions that call for as many as 20 new positions globally.

"The economic challenges of the past few years have made Canto smarter and stronger," Knocke claims. "With so many businesses starting to again report great numbers, we find that our strong brand and B2B focus have positioned us exactly where we need to be."

Canto is privately held and does not report sales figures.

About Canto & Cumulus

<u>Canto</u>® has been dedicated to helping customers fully utilize their digital assets since 1990. <u>Canto Cumulus</u>® is a cross-platform solution that enables companies to easily organize, find, share and track their ever-increasing numbers of digital files, in any format. Canto's worldwide <u>network of certified developers</u> offers an impressive assortment of <u>plug-ins and add-ons</u> that enhance the Cumulus product line further.

Learn more: http://canto.com

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