

Press Release

Mercury-free hearing aid batteries at the AudiologyNOW![®] 2012

Ellwangen, 28 March 2012

power one features its latest generation of mercury-free hearing aid batteries for U.S. Market

The hearing aid battery manufacturer VARTA Microbattery presents at this year's AudiologyNOW![®]-Conference in Boston, Massachusetts (USA), March 28-31, 2012; the latest generation of power one brand mercury-free hearing aid batteries. More than 7,500 international visitors are expected to attend the world's largest exhibition for the hearing aid industry.

Under the slogan „power one – the hearing aid energy“, the full assortment of hearing aid batteries will be presented. This latest generation of mercury-free hearing aid batteries is manufactured in the newest and world's largest hearing aid battery factory located in Ellwangen (Germany). VARTA Microbattery will produce the new power one hearing aid batteries within the factory's high-level production environment. Besides using first-class processed raw materials, power one hearing aid batteries are produced with a unique ESP coating. A further production achievement is the certification of VARTA Microbattery's energy management system to the ISO 50001 standard. This ISO standard focuses and evaluates the energy consumption and energy policy of a company during the production process.

In addition to its new environmental compatible hearing aid batteries, VARTA Microbattery will also show the classic power one hearing aid assortment, power one IMPLANT plus and power one ACCU plus cells with chargers. VARTA Microbattery continues to offer a wide range of energy solutions to meet their customer's particular requirements from a single manufacturing source.

For further details please see www.powerone-batteries.com



Pictures: The latest generation power one MERCURY-FREE batteries

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VARTA Microbattery GmbH

VARTA Microbattery is one of the major battery manufacturers in the world maintaining production facilities globally in order to supply more than 100 countries with quality products. The headquarters of the company is in Germany, Ellwangen. We develop and produce batteries comprising of many electrochemical systems and cell geometries. As a global system supplier we provide the best solution possible to satisfy our customers' application requirements.

Brands of
VARTA Microbattery:

