



## Germany - California ICT Business Summit

March 3<sup>rd</sup>, 2009 (Nord-LB Forum)

### 11:15 Press statement (Press room)

**Prof. Dr. Dr. h. c. mult. August-Wilhelm Scheer**, BITKOM President  
**The Hon. Gov Arnold Schwarzenegger**, State of California (confirmed)  
**Dr. Karl-Theodor Freiherr zu Guttenberg**, Federal Minister for Economics and Technology (confirmed)

### Photo opportunity (Press room)

Above participants

### 11:30 Opening speech

**Prof. Dr. Dr. h. c. mult. August-Wilhelm Scheer**, BITKOM President (confirmed)

### 11:40 Strengthening economic development and sustainability by ICT

**Dr. Karl-Theodor Freiherr zu Guttenberg**, Federal Minister for Economics and Technology (confirmed)

### 11:50 California: Setting the standard for innovation and technology

**The Hon. Gov. Arnold Schwarzenegger**, State of California (confirmed)

### 12:00 California CIO vision

**Teri Takai**, State CIO, State of California (confirmed)

### 12:10 International business Opportunities: Green IT – hype or hope?

Welcome: **Brian McGowan**, Deputy Secretary for Economic Development and Commerce, Business, Transportation & Housing Agency – State Of California (confirmed)

Moderator: **Fabian Bahr**, Head of International Affairs – BITKOM (confirmed)

Speech: **Martin Jetter**, IBM Country Manager, Germany (confirmed)

Podium discussion: **Martin Jetter**, IBM Country Manager, Germany (confirmed)  
**Prof Lucas Bergkamp**, President – Hunton & Williams / TIA (confirmed)  
**James Lovegrove**, General Manager - TechAmerica Europe (confirmed)  
**Dennis Pamlin**, Global Policy Advisor, World Wildlife Fund (confirmed)



**1:15 Lunch break**

**2:10 Presentation**

**Dr. Hans Bernhard Beus**, State Secretary, Federal Ministry of the Interior; Federal CIO

**2:20 International business Opportunities: Secure ICT and its use in government**

Welcome: **Brian McGowan**, Deputy Secretary for Economic Development and Commerce, Business, Transportation & Housing Agency – State Of California (confirmed)

Moderator: **Fabian Bahr**, Head of International Affairs – BITKOM (confirmed)

Podium discussion: **Hans Peter Bauer**, VP CEE, McAfee (confirmed)  
**Rüdiger Freiherr von Fritsch-Seerhausen**, Director, Foreign Office (confirmed)  
**Teri Takai**, Chief Information Officer – State of CA (confirmed)

**3:10 International business Opportunities: Fostering growth in the Software, IT and Internet Service Sectors: How can Californian and German companies cooperate?**

Welcome: **Brian McGowan**, Deputy Secretary for Economic Development and Commerce, Business, Transportation & Housing Agency – State Of California (confirmed)

Moderator: **Fabian Bahr**, Head of International Affairs – BITKOM (confirmed)

Podium discussion: **Teri Takai**, Chief Information Officer – State of California (confirmed)  
**Vassil Mladjov**, CEO and Founder – Blogtronix (confirmed)  
**Vishal Sikka**, Chief Technologie Officer, SAP Labs (confirmed)

**4:15 End**

Simultaneous interpretation provided.