# PRESS RELEASE



Exolon Group

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# Exolon Group: Bayblend® becomes Exoblend®

One year after foundation - Exolon Group launches comprehensive Brand change / new brand name for Bayblend®

Pulheim, 23 November 2020. One year after its foundation, the Exolon Group is launching a comprehensive brand change. As of January 1, 2021, the company is changing the brand name for its opaque sheet materials based on polycarbonate/polyester or polycarbonate blends.

Bayblend® is the first brand to be marketed as Exoblend®.

# Proven quality under a new name

For customers, nothing will change initially apart from the brand name. "We make no compromises during production and guarantee the same high quality, the processing of the same high-quality raw materials, the specifications and the desired properties," assures Jens Becker, CEO of Exolon Group.

The product names of Exoblend® sheets are characterized by their main properties. Thus Bayblend® T65 becomes Exoblend TF (thermoformable), Bayblend® FR3030 becomes Exoblend® FR (Flame Retardant) and Bayblend® MTX becomes Exoblend® MTX (Mass Transportation Excellence).

#### Exoblend – versatile application options for the highest demands

Exoblend is an opaque coloured sheet material based on PC/ABS blends. The product range has been specially developed for thermoforming, to meet the highest requirements: Impact resistance, high thermal stability and halogen-free fire behaviour. Medium to large-area parts such as covers and housings are usually produced from solid sheets. The sheets can be painted or printed using standard procedures and can be mechanically joined or bonded to other materials. Exoblend is available in all RAL colours depending on customer requirements and is 100% recyclable.



#### Comprehensive brand change

Exoblend® is the first product in the Exolon Group portfolio to be marketed under a new brand name with immediate effect. By mid-2021, the company will be adapting the brand names of all product series. Furthermore, our existing own brands will also be revised.

#### **Pictures:**

**Exolon Group** 

#### Table:

Bayblend <sup>®</sup>	Exoblend®
Bayblend® T65	Exoblend® TF (Thermoformable)
Bayblend® FR3030	Exoblend® FR (Flame Retardant)
Bayblend® MTX	Exoblend® MTX (Mass Transportation
	Excellence)

Bayblend® becomes Exoblend® – an overview of the changes.

### Exolon Group:

Exolon Group is a leading supplier of solid and multiwall sheets for a wide range of innovative applications. The medium-sized group of companies develops, produces and distributes Makrolon® \* brand polycarbonate sheets, Axpet® and Vivak® polyester sheets as well as opaque blend sheet material made of high-quality plastic.

The Exolon Group is characterised by 40 years of accumulated expertise in the extrusion of thermoplastic sheets and an extensive product portfolio.

The products can be found, amongst other things, in construction, visual communication, industry and LED applications. The material is manufactured in accordance with consistently high-quality standards at production facilities in Belgium and Italy.

"People, passion, performance" is the guiding principle of Exolon Group and its employees. The passion they have for the products is the basis for convincing customers through quality and service.

Exolon Group is part of the Serafin group of companies based in Munich and continues Covestro's former plastic sheet business.

Further information on Exolon Group products and applications can be found on the internet at <a href="https://www.exolongroup.com">www.exolongroup.com</a>

<sup>\*</sup>Bayblend® and Bayloy® are registered trademarks owned and licensed by Covestro Group.



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