

## **Avnet Leveraging EMEA's Proven Success in Global Sales, Supplier and IoT Solutions**

*EMEA Presidents Slobodan Puljarevic and Mario Orlandi stepping up to global responsibilities*

**Brussels, Belgium – October 19, 2020** – Avnet EMEA, the regional business organization of [Avnet, Inc.](#) (Nasdaq: [AVT](#)), a global technology distributor, will “step into the ring” to help drive greater alignment and best practice sharing across Avnet’s global demand generation, supplier development and go-to-market strategies for its IoT and Avnet Integrated capabilities. Effective immediately, Phil Gallagher, Interim CEO of Avnet, Inc. announced the appointment of EMEA president Slobodan Puljarevic and Mario Orlandi to lead these efforts, while continuing to jointly manage the EMEA region.

In their new assignments, the EMEA presidents will split their new global responsibilities. Slobodan Puljarevic will oversee global supplier management, Avnet Design Services and the design chain strategy in support of the value proposition to accelerate growth for Avnet. Mario Orlandi is responsible for driving closer alignment between Avnet’s global IoT capabilities and Avnet Integrated solutions with Avnet’s core electronic components selling strategy. By extending and differentiating Avnet’s overall value proposition with leading-edge IoT and integrated solutions capabilities, customers will be able to enrich their products with IoT technology and state of the art embedded computing, server and display solutions.

Phil Gallagher, interim CEO of Avnet, Inc., said: “Avnet EMEA has been a long-standing successful model within Avnet for demand creation, solution selling, process improvement and fast execution. To learn from and share their best practices globally, I have appointed Puli and Mario as new members of the global executive leadership team to help guide our global strategy and operations. Together with the other regional business leaders, they will drive Avnet’s key organizations to develop a second-to-none customer journey, from design to manufacturing, from small orders to large supply chain engagements. I look forward to even greater collaboration and input from our regions at the executive level.”

As both Puljarevic and Orlandi take on global responsibilities within Avnet, the company also announced the promotion of two top executives to “Speedboat” presidents. Effective January 1, 2021, Thomas Staudinger, senior vice president sales & marketing at EBV Elektronik will succeed Slobodan Puljarevic as President of EBV Elektronik and Gilles Beltran, vice president sales at Avnet Silica, will succeed Mario Orlandi as President of Avnet Silica.

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### **About Avnet**

Avnet is a global technology solutions provider with an extensive ecosystem delivering design, product, marketing and supply chain expertise for customers at every stage of the product lifecycle. We transform ideas into intelligent solutions, reducing the time, cost and complexities of bringing products to market. For nearly a century, Avnet has helped its customers and suppliers around the world realize the transformative possibilities of technology.

Avnet in EMEA is the leading technical distributor, offering electronic components such as semiconductors, interconnect, passive, electromechanical from leading manufacturers, supported by an exceptional technical, logistic and supply chain service. The company provides a focused customer and supplier strategy by addressing each market segment with a dedicated business unit like Avnet Abacus, EBV Elektronik, Avnet Silica and Avnet Integrated Solutions. These combine the exceptional engineering and industry knowledge with world class logistic and supply chain solutions to enable a rapid response to changing customer needs and market opportunities. Across the various business units an experienced business services team covering e.g. human resources, finance, marketing, communication, legal, IT or different enterprise effectiveness departments enables the success of Avnet in EMEA. Learn more about Avnet at [www.avnet.eu](http://www.avnet.eu).

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