

Top Five Smartphone Operating Systems, Shipments, and Market Share, 4Q 2013
(Units in Millions)

Operating System	4Q13 Shipment Volumes	4Q13 Market Share	4Q12 Shipment Volumes	4Q12 Market Share	Year-Over-Year Change
Android	226.1	78.1%	161.1	70.3%	40.3%
iOS	51.0	17.6%	47.8	20.9%	6.7%
Windows Phone	8.8	3.0%	6.0	2.6%	46.7%
BlackBerry	1.7	0.6%	7.4	3.2%	-77.0%
Others	2.0	0.7%	6.7	2.9%	-70.1%
Total	289.6	100.0%	229.0	100.0%	26.5%

Source: IDC Worldwide Mobile Phone Tracker, February 12, 2014

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Top Five Smartphone Operating Systems, Shipments, and Market Share, 2013 (Units in Millions)

Operating System	2013 Shipment Volumes	2013 Market Share	2012 Shipment Volumes	2012 Market Share	Year-Over-Year Change
Android	793.6	78.6%	500.1	69.0%	58.7%
iOS	153.4	15.2%	135.9	18.7%	12.9%
Windows Phone	33.4	3.3%	17.5	2.4%	90.9%
BlackBerry	19.2	1.9%	32.5	4.5%	-40.9%
Others	10.0	1.0%	39.3	5.4%	-74.6%
Total	1009.6	100.0%	725.3	100.0%	39.2%

Source: IDC Worldwide Mobile Phone Tracker, February 12, 2014