

# BMW Group Corporate Communications

## Information

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Copy to  
Date 09.04.2010  
Subject **Satellite details AMI Leipzig 2010.**

**München.** We would like to offer you the satellite details for the AMI Leipzig 2010. Content will be the world premiere of the new BMW 5 Series Touring and the highlights of the BMW press conference.

### Technical details of the satellite transmission on 09.04.2010:

**14:30 – 15:00 CEST** World premiere BMW 5 Series Touring, highlights of the BMW press conference and novelties, interview with Frank-Peter Arndt, Member of the Board of Management of BMW AG, Production.  
**SD PAL Format 16:9**

**Satellite:** Eutelsat W2a (9 MHz)  
**Orbit position:** 10 ° East  
**Transponder:** F5, Slot 1  
**Downlink frequency:** 12.676,830 MHz  
**Polarisation:** RX

**Standard:** MPEG 2 / DVB  
**Encoder:** Tandberg  
**Encoding:** 4:2:0

**Symbol rate:** 6.1113 Msym/S  
**FEC:** 3/4

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### If you have any questions, please contact:

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**NOTE: Highlights of the BMW press conference and novelties also at: [www.thenewsmarket.com](http://www.thenewsmarket.com)!**

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