

## **What international conflict situation has Joe Biden to expect?**

**MBI's up-to-date data provide information on the political risk situation and support companies in identifying risks for location, logistics and investment security at an early stage and in developing targeted adaptation strategies.**

**Karlsruhe, November 19<sup>th</sup> 2020:** Whether the USA will once again assume their role as “the world’s policeman” under Joe Biden is currently unclear - but there are more than enough national and international crises. With the MBI CONIAS analysis tool for global political conflicts, Michael Bauer International GmbH continuously examines the data situation on political risks.

In total, MBI CONIAS observes almost 800 political, violent and non-violent conflicts, of which as many as 50 are waged as wars. Another 330 conflicts are classified as crises, which means that in these conflicts violence is at least threatened or already used to a limited extent. Political instability poses an immediate and highly complex set of risks to business interests. It causes uncertainty and, if it persists or even escalates, it can lead not only to the loss of human life but also to considerable economic damage for all trading partners.

### **MBI CONIAS – Analysis tool for global political conflicts**

For these cases, the MBI CONIAS analysis tool offers various instruments to assess the risk of damage accordingly. MBI Chief Data Scientist for political risks, Dr. Nicolas Schwank, says: "Our time-series analyses clearly show us which countries and regions are particularly at risk and where action has therefore to be taken by companies now."

Compared to 2016, when Donald Trump became president, the currently higher number of interstate conflicts is striking. Here, the withdrawal of the Trump administration seems to leave gaps in the international security architecture into which other states are trying to advance. Dr. Nicolas Schwank explains: "It is with some concern that we observe the behavior of Turkey and China in particular. Both states are showing highly expansive behavior, which has led to several military incidents in recent months that have hardly been reported in the media due to other issues."

With data from MBI CONIAS, monthly updated, political risk data are available for the entire world, with which the risks of political violence can be countered effectively.

## **Formats**

For Geographical Information Systems (GIS), MBI offers the risk data together with the corresponding geographical area boundaries in .shp (ESRI), .tab (MapInfo) and MIF/MID formats. Standard data formats are Tab delimited file (TXT), Access database (MDB) and Excel (xls). Other formats are available upon request.

More information on MBI CONIAS data are can be requested at <https://www.mbi-geodata.com/en/contact-us/>.

## **About Michael Bauer International GmbH**

### **MBI geographic data - globally consistent and comparable**

Being a specialist for small-scale data for Geomarketing, Michael Bauer International has grown to one of the largest global data providers for over ten years. MBI unites passion and scientific know-how to provide globally consistent and comparable geographic data.

Today MBI is not only recognized as a key data source but is also the preferred data provider for the largest leading GIS software and technology companies globally. For a vast variety of companies, MBI's data is the foundation for location-based questions related to company locations as well as branch and distribution networks. MBI mobile data offers valuable insights into the global consumer behavior and their customer journey.

Companies from all industries are supplied with up-to-date data for market analyses and visualization by MBI, to take informed and data-based decisions.

Both Michael Bauer Research GmbH and Michael Bauer Micromarketing GmbH are part of the Michael Bauer Group.

For more information please visit [www.mbi-geodata.com](http://www.mbi-geodata.com)

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