



## Andreas Schwegler appointed new CEO of icon

**[Stuttgart, 16 January 2014] – Since the beginning of January 2014, Andreas Schwegler has been responsible for existing business operations and business development of icon Systemhaus GmbH in Germany, Austria and Switzerland.**

**Based on a very positive market feedback and resulting customer potential, managing shareholder Uwe Seltmann will focus on expanding the icon group into the worldwide market.**



Andreas Schwegler brings with him extensive experience gained in senior executive positions in the software and services industry. From its establishment in 1990 until 2013, Andreas Schwegler was the sole representative director of Cellent AG in Stuttgart, Germany, developing the company to become an enterprise with 800 people on its payroll and annual sales of more than EUR 100 million. In addition to his entrepreneurial activities, he was the long-time editor of the "Vordenker" magazine for innovative IT solutions.

"I'm looking forward to continuing icon's success story. With our market-leading competence in document creation and customer communication as well as our correspondence solution DOPIX, we are well-positioned for the future.

I see great market potential – especially with companies operating on a worldwide scale with complex requirements," says Andreas Schwegler.

"Splitting responsibilities gives us the chance to become an internationally operating solution provider in Customer Communication Management, with DOPIX as a standard software suite for all customer communication tasks," says Uwe Seltmann, majority shareholder of the icon group.

"Andreas Schwegler's broad experience in software and services as well as his future-oriented thinking and acting allows me to continue implementing our worldwide growth strategy," he adds.

"By establishing icon Communication Dynamics, Inc., headquartered in New York City and a wholly-owned subsidiary of icon Systemhaus GmbH, we have successfully started our expansion into the North American market."

## icon press release

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### **About icon Systemhaus GmbH**

icon Systemhaus GmbH has been offering comprehensive customer correspondence solutions to leading insurance companies, banks, utility companies and industrial companies since 1995. The DOPiX customer correspondence platform (DOcument Platform in eXcellence) covers the complete range of high-volume, individually oriented, interactive and process-integrated functionalities and is also used for the most sophisticated types of customer communication.

DOPiX is far more than just a solution for your correspondence. The DOPiX community is a strong network of outstanding experts. It consists of customers, partners and specialists working closely together to continue to improve DOPiX. icon Systemhaus GmbH employs about 115 highly qualified specialists in its Stuttgart headquarters.

[www.icongmbh.de](http://www.icongmbh.de)

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