

## **Actuate's BIRT-based Solutions for Big Data Business Analytics Beat All Other Major Vendors in Dresner's 2013 Wisdom of Crowds Survey**

### ***Innovative software for IT development of visualization and advanced predictive analytics solutions rated by customers as a clear leader***

**San Mateo, Calif., – May 28, 2013 – [Actuate Corporation](#)** (NASDAQ: BIRT), The BIRT Company™ – delivering more insights to more people than all BI companies combined, today announced stellar performance in the Dresner Advisory Services 2013 Wisdom of Crowds® Business Intelligence Market Study. Actuate increased performance across virtually all measures compared to 2012. The fourth annual study analyzed customer ratings for 23 technology vendors across five market segments.

Actuate outranked most major BI vendors in final score, exceeding peer and overall scores for most measures across Sales, Value, Product, Technical Support, and Consulting. Actuate was identified in the Study as “best in class” for Product: Reliability of Technology and Customization and Extensibility. Also, in the Product category Actuate's scores were among the highest in: Customization and Ease of Administration, Overall Usability, Reliability, Scalability, Integration with Third Party Products, Robustness, and Completeness of Functionality. In the Support category, Actuate's scores were higher than the aggregate total of all competitors in: Professionalism, Product Knowledge, Time to Resolve Problems, and Responsiveness.

“We are delighted that our customers have benefitted from, and recognized the value of, our superior product and customer service,” said Nobby Akiha, Senior Vice President of Marketing at Actuate. “Our traditional strengths in scalability, ease of integration with third-party software, and our recognized broad mobile access set us up well to meet customers' needs in the age of Big Data and the increased need for predictive analytics. We plan to continue delivering new features and functionality to address the industry's most pressing questions in Big Data business analytics.”



Howard Dresner, Founder and Chief Research Officer at Dresner Advisory Services and the originator of The Wisdom of Crowds BI Market Study, spent 13 years at Gartner Research, where he was responsible for the BI Magic Quadrants and created and chaired Gartner's BI conferences.

"This year we really raised the bar to offer increasingly compelling research that assists buyers with their purchase decisions," said Dresner. "As a result, we see that SaaS/Cloud, Dashboards, and Mobile Device Support have increased significantly in terms of importance to respondents."

The Wisdom of Crowds annual study analyzes BI usage trends, technology priorities, implementation goals, and deployment successes. In this year's study, the highest concentration of respondents occurred in the categories of IT Technology and Executive Management. The industries most represented by respondents included Technology, Consulting, Financial Services, Healthcare, and Manufacturing across all sizes of organization.

The 2013 study also found that "Targeted Priorities" for the larger organizations represented in the study include, in order of importance, "Data Warehousing," "[Data Mining, Advanced Algorithms, Predictive](#)" and "Collaborative Support for Group-based Analysis."

#### [About Dresner Advisory Services](#)

Dresner Advisory Services was formed by Howard Dresner, an independent analyst, author, lecturer, and business adviser. Dresner Advisory Services, LLC focuses on creating and sharing thought leadership for business intelligence (BI) and performance management (PM). More information can be found at [howarddresner.com](http://howarddresner.com).

#### [About Actuate – The BIRT Company™](#)

Actuate founded and co-leads the [BIRT open source project](#), which is used by over 2.5 million developers around the globe and serves as the foundation of the [ActuateOne®](#) platform. Applications built on ActuateOne deliver more business and consumer insights to more people than all BI companies combined - ensuring organizations are ready for the exponential growth of Big Data and the proliferation of touch devices.

The ActuateOne platform empowers developers to rapidly develop custom, BIRT-based [business analytics](#) and [customer communications](#) applications. ActuateOne applications built with **one BIRT design** can access and integrate any data, including unstructured sources. They provide **one user experience** regardless of skill level and are supported by **one platform** for any cloud, hybrid, on-premise, web, or touch device deployment.

Headquartered in [Silicon Valley](#), Actuate has over 5,000 customers globally in a diverse range of business areas including [financial services](#), [technology](#) and the [public sector](#). Actuate is listed on NASDAQ under the symbol BIRT. For more information, visit [www.actuate.com](http://www.actuate.com) or engage with the BIRT community at [www.birt-exchange.com](http://www.birt-exchange.com).

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