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LASE PeCo counts visitors at Christos worldwide unique art project „The Floating Piers“ on Iseo-Lake in Italy

Installation of web-based people counting system at eight measuring spots at Christos art project „The Floating Piers“ in Sulzano, Italy.

(LASE PeCo Systemtechnik GmbH) (Wesel, 17.06.2016)

Germany-based company LASE PeCo Systemtechnik GmbH, one of the leading suppliers of laser-based people counting systems, has been selected to count the visitors at Christos world-wide unique art project “The Floating Piers”. At eight measuring spots the art enthusiasts are counted for two weeks, day and night. The most important task is to determine the total filling degree, which needs to be monitored permanently and should not exceed the limit for safety reasons.

Made from swimming cubes, Christos project (June 18th to July 03rd) constructed a pier of 3km length on the Iseo-Lake in Lombardy region in Sulzano next to the city of Brescia. Visitors will be able to reach both isles on the lake by foot, whereof this bridge construction consists of 220.000 plastic cubes and an orange-colored fabric cover. Totaled up the whole area amounts to approx. 13 football fields and “even shines in red colour at ideal lightning conditions”, says Christo. Christo, world-famous through his coating of the Reichstag building in 1995, wants the visitors feel like Jesus while walking over the lake

During the two-week project duration of „The Floating Piers“, LASE PeCo measures the visitors with its highly precise people counting system at eight different measuring spots. The laser devices are mounted on a crossbar and deliver reliable measurement data with an accuracy of 99%, which are forwarded to the connected user software “PeCo-Portal” immediately. High system reliability is the most important factor because the total filling degree has to be monitored permanently and should not exceed the limit for safety reasons. Floating Piers is constructed to carry 11.000 visitors at once.

Furthermore a wide range of information like Live-views, reporting or an individually configurable user mask for the data analysis can be obtained.

- Web link „The Floating Piers“: <http://www.thefloatingpiers.com>
- Web link LASE PeCo: <http://www.peoplecounter.de/en>
- Installation picture: <http://bit.ly/1USG2D8>

About LASE PeCo:

LASE PeCo is a producer and system solution provider in the field of People Counting and perimeter protection in order to obtain visitor frequencies, pathing analyses and the surveillance of open spaces. Frequencies are a major figure for the success of e.g. retailers, shopping streets, pedestrian areas or shopping centers. The selection of the counting devices is even subjected to data protection legislation.

In 2008 LASE PeCo Systemtechnik GmbH became independent from LASE Industrielle Lasertechnik GmbH (founded in 1990) and specialised in the application of laser measuring technology for people frequency ascertainment.

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