

Top 5 Vendors, Worldwide Total Disk Storage Systems Market, Fourth Quarter of 2014 (Revenues are in Millions)

Vendor	4Q14 Revenue	4Q14 Market Share	4Q13 Revenue	4Q13 Market Share	4Q14/4Q13 Revenue Growth
1. EMC	\$2,352	22.2%	\$2,276	23.1%	3.3%
2. HP	\$1,456	13.8%	\$1,389	14.1%	4.8%
3. Dell*	\$952	9.0%	\$905	9.2%	5.2%
3. IBM* [†]	\$951	9.0%	\$1,248	12.7%	-23.8%
5. NetApp	\$764	7.2%	\$791	8.0%	-3.5%
ODM Direct	\$1,357	12.8%	\$973	9.9%	39.4%
Others	\$2,740	25.9%	\$2,281	23.1%	20.2%
All Vendors	\$10,571	100.0%	\$9,864	100.0%	7.2%

Source: IDC Worldwide Quarterly Disk Storage Systems Tracker, March 5, 2015

*** Note:** IDC declares a statistical tie in the worldwide disk storage systems market when there is less than one percent difference in the revenue share of two or more vendors.

† Note: IBM's 4Q2014 revenue excludes x86 servers due to the sale of that business to Lenovo.

**Top 5 Vendors, Worldwide External Disk Storage Systems Market, Fourth Quarter of 2014
(Revenues are in Millions)**

Vendor	4Q14 Revenue	4Q14 Market Share	4Q13 Revenue	4Q13 Market Share	4Q14/4Q13 Revenue Growth
1. EMC	\$2,352	32.9%	\$2,276	32.9%	3.3%
2. IBM	\$837	11.7%	\$901	13.0%	-7.2%
3. NetApp	\$764	10.7%	\$791	11.4%	-3.5%
4. HP	\$689	9.6%	\$667	9.6%	3.3%
5. Hitachi	\$577	8.1%	\$558	8.1%	3.5%
Others	\$1,931	27.0%	\$1,720	24.9%	12.3%
All Vendors	\$7,149	100.0%	\$6,913	100.0%	3.4%

Source: IDC Worldwide Quarterly Disk Storage Systems Tracker, March 5, 2015