



World's leading exhibition BioFach honors TECNARO customer 4e solutions GmbH for ajaa[®] product line made from ARBOBLEND[®] with the Best New Product Award 2013

Nürnberg - Filderstadt - Ilsfeld, 04. März 2013 - The company 4e solutions GmbH was awarded with the Best New Product Award 2013 for their storage box systems *ajaa!* made from two different ARBOBLEND[®] formulations at the leading trade fair for organic products BioFach in Nürnberg. „We are happy that BioFach visitors choose our *ajaa!* boxes for the Best New Product Award“, says Raphael Stäbler, CEO of 4e solutions.

For the first time in market, a stiff but impact resistant compound for the box casing was combined with a coloured sealing grade made out of TECNARO's new bio-based Thermoplastic Elastomers product family . Based on a joint research project supported by PTJ/BMBF, improved formulations have been developed for this application. They can be jointly recycled as they are compatible to each other. The two applied ARBOBLEND[®] bio-materials are suitable for food contact, freezing and resistant to dishwashers.

ajaa!

4e solutions GmbH's brand *ajaa!* stands for products which simplifying your life. Practical use connected/*combined/join in* with innovative design. The new

Presse-Information



storage boxes are made from renewable resources and guarantee a long living, a truly sustainable solution.

TECNARO

TECNARO - "The Biopolymer Company" develops and produces high quality thermoplastic compounds based on renewable raw materials and has received awards like the Diesel medal 2011, the European Inventor Award 2010 and the German Industry award 2009 lately. Moreover, several customers got awarded for their innovative und sustainable bio-material applications working with TECNARO materials. The globally distributed biopolymer portfolio of TECNARO includes the granules ARBOFORM[®], ARBOFILL[®] and ARBOBLEND[®] which are suitable for various applications and processing technologies.



ajaa[®] from ARBOBLEND[®] - Best New Product of the **world's** leading exhibition BioFach

For more information about ajaa! and its products: www.ajaa.de

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