

PRESS RELEASE

Truffle Capital announces that the Rhine-Main-Neckar region is Europe's software industry powerhouse

- Germany's Rhein-Main-Neckar region is officially Europe's "Silicon Valley"
- Just over 50% of the total revenue of Europe's 100 largest software companies is generated by companies from Rhine-Main-Neckar
- The Paris region is ranked 2nd, ahead of London

Paris and Darmstadt, Germany, January 20, 2010 - Truffle Capital, the leading European private equity firm, today published the first edition of its "Truffle 100 European Clusters" ranking Europe's top 42 software industry regions. Companies based in Germany's Rhine-Main-Neckar region accounted for 50% of the worldwide revenue generated by Europe's top 100 vendors. The study highlighted the major role played by the region marking it as Europe's "Silicon Valley". The Paris region and North East UK were second and third respectively. The cluster ranking is based on the results of the 2009 "Truffle 100 Europe" survey performed with the support of Mrs Viviane Reding (European Commissioner for the Information Society and Media ([video interview](#))) and in collaboration with analysts CXP and the "Top 100 Research Foundation".

Key findings from the "Truffle 100 European Clusters" ranking:

1. With €12.5 billion in software-related revenues in 2009, Germany's Rhine-Main-Neckar region (economic capital: Frankfurt) stands out as Europe's leading region for the software industry.
2. With €2.4 billion in revenues for 2009, the Paris region is ranked second (just ahead of London).
3. Bavaria, the Rhineland, Berlin, Baden and Saarland also appear in the cluster rankings

"We are delighted that international recognition of the Rhine-Main-Neckar region as the center of the European software industry is growing", said Karl-Heinz Streibich, CEO of Software AG, Europe's second largest software company. "Only five of the over 5,000 software companies in the region are in Europe's top 100 so the growth potential for the software industry in Rhine-Main-Neckar is enormous. In the long run, our goal must be to have 100 software companies with €100 million revenue in Europe. This would be a major step in establishing Europe as a globally leading knowledge based economy and society".

According to Roland Koch, Prime Minister of the State of Hesse: "We see with pride and great pleasure that the many years of cooperation with the Rhein-Main-Neckar region and southern Hesse is paying off. The region is now, by far, at the top of the European league due to the great commitment of local enterprises and the establishment of a regional cluster management, supported by the Hesse state government. The IT industry is already one of our key industries and its importance will only continue to grow in the coming years. The state of Hesse and local industry need to invest further in jobs, research and development, to protect and further develop and defend this leading position."

The "Truffle 100 Europe" was created by Truffle Capital and Bernard-Louis Roques in 2006 and it has become the benchmark tool for measuring the business activity of the European software industry. Truffle Capital has now published the first edition of the "Truffle 100 European Clusters" survey. Based on the data from the 2009 "Truffle 100 Europe" report, this study is the first to have mapped Europe's leading regions for the software industry.

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"The "Truffle 100 European Clusters" ranking provides a panorama of the regions that count in the European software industry. It is the first time that this type of mapping has been performed and we are delighted to say that the survey has generated a wealth of valuable information. Our study notably highlighted the major role played by Germany's Rhine-Main-Neckar region, which is marking its mark as a true European "Silicon Valley". The "Truffle 100 European Clusters" ranking adds an additional dimension to the analysis of this sector and we have no doubt that it will become a benchmark for the European software sector", commented Bernard-Louis Roques, CEO and co-founding partner at Truffle Capital.

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[Software AG](#) is the world's largest independent provider of [Business Infrastructure Software](#). Our 4,000 global enterprise customers achieve business results faster by modernizing, integrating and automating their IT systems and processes. As a result, they rapidly build measurable business value and meet changing business demands. Based on our solutions, organizations are able to liberate and govern their data, systems, applications, processes and services - achieving new levels of business flexibility.

Our leading product portfolio includes solutions for high performance [data management](#), developing and [modernizing applications](#), enabling [service-oriented architecture](#), and improving [business processes](#). By combining our technology with industry expertise and best practices experience, our customers improve and differentiate their businesses - faster.

Software AG has 40 years of global IT experience and about 3,600 employees serving customers in 70 countries. The company is headquartered in Germany and listed on the Frankfurt Stock Exchange (TecDAX, ISIN DE 0003304002 / SOW). Software AG posted total revenues of €721 million in 2008.

Software AG - Get There Faster

Detailed press information about Software AG including a picture and multimedia database are available under: www.softwareag.com/de/press

About Truffle Capital

Founded in 2002 in Paris, Truffle Capital is a leading independent European private equity firm and number two in France. It is dedicated to investing in and building technology leaders in the IT, life sciences and energy sectors. With €400 million under management, Truffle Capital is led by a team of four partners with decades of successful investment and entrepreneurial experience in both Europe and Silicon Valley. Truffle Capital's investment team is composed of experienced and international experts. Truffle Capital aims to achieve superior financial returns by leveraging its industry knowledge, extensive network and unique focus on spin-offs to identify business ventures that match latent market needs. For further information, please visit www.truffle.com.

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