## **News Release**



BASF increases sales price for AdBlue®

Ludwigshafen, Germany – May 13, 2008 – With immediate effect BASF will be increasing its sales price for AdBlue<sup>®</sup> by €45 per 1,000 liters.

Due to the tight raw material markets, BASF is forced to take this step in order to assure high product quality and supply reliability.

AdBlue<sup>®</sup> is a highly purified 32.5 percent solution of urea that is used in modern diesel trucks to reduce nitrogen oxides by up to 80 percent in combination with SCR catalysts.

## **About BASF**

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from oil and gas to chemicals, plastics, performance products, agricultural products and fine chemicals. As a reliable partner BASF helps its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges such as climate protection, energy efficiency, nutrition and mobility. BASF has more than 95,000 employees and posted sales of almost €58 billion in 2007. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at www.basf.com.

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