

Worldwide Tablet/2-in-1 Shipments, Market Share, Year-Over-Year Growth, and 5-Year CAGR by Operating System, 2014-2018 (shipment volumes in millions)

Operating System	2014* Shipment Volumes	2014* Market Share	2014* YoY Growth	2018* Shipment Volumes	2018* Market Share	2018* YoY Growth	2014-2018 CAGR
Android	159.5	67.7%	16.0%	183.1	64.0%	2.2%	5.9%
iOS	64.9	27.5%	-12.7%	70.1	24.5%	2.2%	-1.1%
Windows	10.9	4.6%	67.3%	32.6	11.4%	17.9%	38.1%
Other	0.5	0.2%	-70.6%	0.1	0.0%	-11.3%	-43.0%
Total	235.7	100.0%	7.2%	285.9	100.0%	3.8%	5.4%

Source: IDC Worldwide Quarterly Tablet Tracker, November 25, 2014

Notes: Total tablet market includes tablets plus 2-in-1 devices.

*Represents forecast data

Worldwide Tablet/2-in-1 Shipments, Market Share, and 5-Year CAGR by Region, 2014-2018 (shipment volume in millions)

Region	2014* Shipment Volumes	2014* Market Share	2014* YoY Growth	2018* Shipment Volumes	2018* Market Share	2018* YoY Growth	2014-2018 CAGR
Emerging Markets	119.3	50.6%	11.5%	149.4	52.2%	4.5%	6.9%
Mature Markets	116.4	49.4%	3.1%	136.6	47.8%	3.0%	3.9%
Total	235.7	100.0%	7.2%	285.9	100.0%	3.8%	5.4%

Source: IDC Worldwide Quarterly Tablet Tracker, November 25, 2014

Notes: Total tablet market includes tablets plus 2-in-1 devices.

* Represents forecast data

Mature Markets = USA, Canada, Western Europe, Japan

Emerging Markets = Asia/Pacific (excluding Japan), Central and Eastern Europe (CEE), Latin America, Middle East, and Africa (MEA)