

PRESSEMITTEILUNG

May 2012

Colette's Concept Store in Paris Sets the tone - with Odysseé

*Fürstenfeldbruck - Lisses, 15 May 2012; Colette, The Parisian mecca for the very latest trends in fashion, design, art and music, has chosen the **Odysseé** point of sale terminals for till management operations at its exclusive 700sqm Concept Store at 213 rue Saint-Honoré.*

*In addition to their reliability and performance, the unique styling and interchangeable colours of the touchscreen systems developed by the AURES Group complement the store's contemporary feel and creative spirit," explained **Eugenio Carreira**, Colette's Head of IT.*

*The till management systems installed use software solutions from the **Cegid** Group (www.cegid.com).*

** colours: graphite for the base and silver for the decorative clips*



The Colette Concept Store in Paris



Colette - Photo AURES 2012

About Colette

Ever since it first opened in 1997, the **Colette** Concept Store located at 213, rue Saint Honoré in Paris has been a mecca for new trends, a key outlet for brands aspiring to fame – and a mandatory port of call for shoppers and trend-setters from every corner of the world.

A flagship retailer for everything from fashion to literature via cosmetics, design and high-tech products, this iconic venue also features a restaurant and water bar.

www.colette.fr

About the AURES Group

Founded in 1989 and listed on Euronext Paris since 1999, the Group manufactures point of sale terminals and systems, as well as related peripherals.

Acclaimed for its excellent reliability, this PC-based, open-system EPOS hardware is designed to provide management and till functions in specialist food and non-food stores, retail outlets, superstores, the catering and hospitality industry – *and all other points of sale and service.*

Offering POS equipment featuring innovative designs and a wide range of fully interchangeable colours, the AURES Group is positioned as the most creative leader in its field.

Distribution of AURES' EPOS hardware is based out of the Group's headquarters in France, its three subsidiaries in the *United Kingdom, Germany and the USA*, and a distributor network present in over fifty countries.

**Electronic Point of Sale terminals*

www.aures.com

AURES contacts:

Business Development Germany

Hilmar BUCHWALD - Vertriebsleiter – hilmar.buchwald@aires.com

Tel +49(0) 8141- 22715 – 0

Press & PR (AURES Group)

Yannick-Florence WAELLY – yannick.waelly@aires.com

Tel +33(0)1 69 11 16 65