

Press Release

ACTESeal HM-050 Heat Seal Lacquer for aluminium lids for the dairy industry, ACTEGA Rhenania

Grevenbroich, April 5, 2012 - ACTEGA Rhenania GmbH, Germany, specialist in heat seal coatings and enamels, offers a wide range of pvc-free heat seal coatings. Now the company has also further developed its range of classical pvc-containing heat seal coatings, as a wide range of customers has expressed a need for it since not all markets require pvc-free systems.

The newly introduced product ACTESeal HM-050 shows the following characteristics: Improved corrosion resistance when in contact with acidic filling goods, lower coatweight and higher solid content (cost advantage) at lower viscosity (lower consumption in solvents) and an enhanced machinability. The main application field for this heat seal lacquer is aluminium lids for the dairy industry. ACTESeal HM-050 seals against PS, PVC, PET and PLA and has been successfully introduced into the flexible packaging market.

This press release is also available on www.altana.com/press

About ACTEGA

The ACTEGA group belongs to ALTANA AG. The ACTEGA Coatings & Sealants Product Division develops and produces coatings and sealants for the packaging and graphic arts industries. These products lend an attractive appearance to materials such as paper, paper board, plastic and metal. They also provide clearly defined chemical and physical properties to the materials' surface.

Graphic arts: The main customer for the products developed, manufactured and sold by ACTEGA is the packaging industry. ACTEGA is the market leader in overprint varnishes and is the technological leader in the rapidly expanding sector of water-based sealants for flexible packaging. In this connection, ACTEGA products not only ensure that the packaging will look appealing, but also that the contents will remain fresh longer.

Converting specialties: ACTEGA is already the world's leading vendor of sealants for closures and glass containers; ACTEGA is the technological leader when it comes to water-based sealants for cans. These products are used to make seals between the contact surfaces, such as glass on metal (bottle closures) or metal on metal (can lids). They ensure that the contents and other substances such as CO2 remain inside the packaging, and any contaminants remain outside.

About ALTANA:

ALTANA develops and produces high-quality, innovative products in the specialty chemicals business. The ALTANA Group, with headquarters in Wesel/Germany, is a genuine "global player" with about 85% of its sales generated by international activities. The ALTANA Group has four divisions: **BYK** Additives & Instruments, **ECKART** Effect Pigments, **ELANTAS** Electrical Insulation, and **ACTEGAC**oatings & Sealants. All of these divisions occupy a leading position in their target markets with respect to quality, product solution expertise, innovation and service.

ALTANA offers innovative, environmentally compatible solutions with the matching specialty products for coating manufacturers, paint and plastics processors, the printing and cosmetic industries, and the electrical and electronics industry. The product range includes additives, special coatings and adhesives, effect pigments, sealants and compounds, impregnating resins and varnishes, and testing and measuring instruments.

At present, the ALTANA Group has 42 production facilities and 48 service and research laboratories worldwide. Throughout the Group about 5,300 people work to ensure the success of ALTANA worldwide. In 2011, ALTANA achieved sales of more than 1.6 billion euros. Its impressive earning power and high growth rate make ALTANA one of the most successful and innovative chemical groups worldwide.

Date

5.4.2012

Page 1/1

Contact

ACTEGA Rhenania GmbH

Peter Zwankhuizen

Vice President Marketing und Vertrieb

Rhenaniastraße 29-37

41516 Grevenbroich

www.actega.com/rhenania

Tel +49 2181 294-0

Peter.Zwankhuizen@altana.com

ALTANA Corporate Communications Tel +49 281 670- 10900 Fax +49 281 670- 10999 press@altana.com www.altana.com/press