

Fujitsu at CeBIT 2011

CeBIT presence showcases Fujitsu living up to «Shaping Tomorrow With You» motto

Regensdorf/Hanover, March 01, 2011 – At CeBIT 2011, Fujitsu is showcasing the world's first truly wireless PC display and pulling the wraps off its new secure business class slate PC. The leading European IT infrastructure provider is also underlining the momentum of its new Cloud Program for Independent Software Vendors (ISVs) and providing an insight into its Dynamic Infrastructures Blocks technology.

With its exhibits living up to the brand promise «Shaping Tomorrow With You», Fujitsu has a comprehensive presence at CeBIT 2011, taking place in Hanover, Germany, from March 1-5. In addition to its flagship main stand in hall 2, Fujitsu is present in the Public Sector Parc in hall 9 and the Dealers Only area in hall 15.

Wireless display consigns wires to the history books

A major attraction for CeBIT visitors is a working proof-of-concept model of the world's first truly wireless PC display, demonstrated by Fujitsu on its booth in the Dealers Only area, hall 15, booth F15.

The breakthrough innovation technology paves the way for «park and play» computing, where displays are powered simply by being placed on a desktop or conference table hot-spot. Wireless 22-inch Fujitsu displays use SUPA technology (Smart Universal Power Antenna) to draw power via magneto-induction from transmitter antenna that can be built-in to desks or office panels. The displays are truly wireless since they receive picture images via wireless USB from a desktop or notebook PC, with a range of up to 10 meters.

Fujitsu expects commercial wireless display models to go into production within the next year.

Secure Business Class Slate PC

Underlining its commitment to enterprise mobility, Fujitsu is using CeBIT as the global launch-pad for its new secure Business Class Slate PC model, the STYLISTIC Q550. The 10-1-inch Slate PC is a keyboard-less tablet PC that builds in security from the ground up, so that it meets the most stringent IT security requirements of governments and businesses and integrates seamlessly into existing IT infrastructures. CeBIT visitors will be able to test the STYLISTIC Q550 for themselves on Fujitsu's main stand in hall 2, booth B38.

New ISV Cloud Program Gains Traction

Also at CeBIT, Fujitsu announces the first successful projects in its new Cloud Program for Independent Software Vendors (ISVs), in the three months since its November 2010 launch. The first 10 ISVs to sign up are now on the path to making extra sales thanks to Fujitsu's «just-add-water» approach that helps them to quickly, securely and effectively sell their software to customers «as a service» via the internet. They can also be confident of the investment protection and collaborative revenue generation opportunities offered by Fujitsu's ISV Marketplace, due to be launched later in the year.

Fujitsu's ISV Cloud Program includes not only pre-configured cloud business services for online service sales, but also a complete Fujitsu Infrastructure as a Service (IaaS) platform. This makes it easy and fast for ISVs to migrate business applications into the cloud.

Building Blocks for Business-Centric IT

CeBIT visitors will also gain an insight into how Fujitsu is focusing on helping enterprises to tackle the major IT market drivers such as the shift towards service-oriented IT, data center convergence, the emergence of private cloud, and the shift towards virtual desktops. Fujitsu's future-oriented Dynamic Infrastructures Blocks (DI Blocks) will help enterprises boost business agility, efficiency and economics.

Through taking the next step in the industrialization of IT, highly-flexible DI Blocks are designed for data centers of the

Press Contacts

Knobel Corporate Communications
Silvia Finke
Tel +41 41 768 99 43, s.finke@knobel.ch

future, delivering powerful automated pools of computing resources made up of server, storage, network and virtualization technology. DI Blocks will be sold as pre-integrated, scalable building blocks.

By allowing for fast, automated provisioning of IT infrastructures for business processes, DI Blocks will enable enterprises to flexibly commission entirely new IT systems in minutes rather than hours or days, to react more quickly to changing business computing needs. Fujitsu will market DI Blocks as pre-integrated, scalable and modular building blocks available in a variety of configurations to meet different capacity and performance needs. DI Blocks will comprise the complete hardware and software stack, including integration and lifecycle services, complemented by consulting and operation support services.

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For further information, please see:

<http://blog.ts.fujitsu.com/>

http://www.twitter.com/Fujitsu_TS

<http://www.facebook.com/face2fujitsu>

Notes to editors

Press Contact

Knobel Corporate Communications

Silvia Finke

Tel +41 41 768 99 43, s.finke@knobel.ch

About Fujitsu

Fujitsu is a leading provider of ICT-based business solutions for the global marketplace. With approximately 170,000 employees supporting customers in 70 countries, Fujitsu combines a worldwide corps of systems and services experts with highly reliable computing and communications products and advanced microelectronics to deliver added value to customers. Headquartered in Tokyo, Fujitsu Limited (TSE:6702) reported consolidated revenues of 4.6 trillion yen (US\$50 billion) for the fiscal year ended March 31, 2010. For more information, please see: www.fujitsu.com

About Fujitsu Technology Solutions

Fujitsu Technology Solutions is the leading European IT infrastructure provider with a presence in all key markets in Europe, the Middle East and Africa, plus India, serving large-, medium- and small-sized companies as well as consumers. With its Dynamic Infrastructures approach, the company offers a full portfolio of IT products, solutions and services, ranging from clients to datacenter solutions, Managed Infrastructure and Infrastructure-as-a-Service. Fujitsu Technology Solutions employs more than 13,000 people and is part of the global Fujitsu Group. For more information, please see: ts.fujitsu.com/aboutus or <http://ch.ts.fujitsu.com/aboutus>.

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