



## **Incomedia Partners with LG&Co: a High Quality Web Development Software is available in France**

### **Eased access to user friendly and professional web development software for French end-users, companies and education partners**

*PARIS & TORINO, 25th of October 2012* - Incomedia, one of the leading and independent companies that develop Multimedia Software for PC is announcing its official collaboration with LG&Co to sell its products in France. LG&Co is owned and managed by Laurent Guerry, who has an outstanding record of marketing IT and Software products on the French market.

"WebSite X5, because it is both easy to use and powerful, has all it takes to become a leading software for website development as in Germany and Italy. Very soon it will be at the best points of sale thanks to our wholesaler Innelec Multimédia and at all online resellers. We are working directly with some websites and our agreement with Nexway allows us to cover the entire market" states Laurent Guerry, Managing Director of LG&CO.

Incomedia, barely a 100 kilometers away from the French border, is a highly export-driven company committed to delivering the best and most user friendly software possible since its foundation 1998. Incomedia has just found a partner and distributor for Australia and New Zealand in August while simultaneously entering the stores in the US. So, after having worked on its product launch in Japan, this fall, the next step CEO Federico Ranfagni wanted his company to go was France.

Key Account Manager Livia Reichel is developing the German speaking markets and those in many other European countries. In many ways, France is an important neighbour, she says. "WebSiteX5.com already has a very good French speaking website. Let's be physically there now!"

The very reason why LG&Co and Incomedia want to see the French Web scene use WebSite X5 so much is that it offers a software for those who want a high quality professional website while having little time. Incredible as it sounds, WebSite X5 Evolution 9 requires no programming language and it encodes your website for you in HTML5, just like this! And what does the X5 stand for? You want a website of your own, a blog or an online shop? Be online in no more than five steps.

Now, Incomedia is going to offer more than various versions of WebSite X5 (Compact and Evolution): it is launching a special product, WebSite X5 Suite. WebSite X5 Suite is going to offer French internauts WebSite X5 Evolution 9 along with Ashampoo Photo Commander 10, a software to manage and edit all your pictures, and SendBlaster Express 2, to make you an E-Mail marketing performer.

**Incomedia wished to step forward with a true all-in-one solution for people and companies to create their online existence so it offered a Software Pack of shocking quality for less than a 100€ . Here at Incomedia, we are proud to go where WebSite X5 is needed.**

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