

thyssenkrupp makes reordering really “easy”

thyssenkrupp Materials Services continues to drive the digitalization of materials distribution: With “easy supply” the materials specialists from the thyssenkrupp Group have developed an innovative app that is unique in the materials distribution business. It enables customers to buy materials easily and quickly.

Buy material with just a few clicks

The handling is easy: Scan a QR code in the app to identify the material, enter the individual quantities and submit. Customers can send inquiries and orders via their mobile phones with just a few gestures.

“Our customers requested a mobile solution from us,” says Andreas Kellermann, manager of the thyssenkrupp Schulte branch in Munich. “With easy supply we have achieved a further milestone in smart interaction with our customers. It makes their day-to-day work easier, allowing them to focus fully on their core business.”

Materials Services relied on in-house expertise for the development: The app was created by the company’s own developers and under the management of the internal Digital Transformation Office. It then underwent extensive testing at the Munich branch of thyssenkrupp Schulte, one of the companies of Materials Services. Munich is home to the Digital Garage, where a team of experts brings the company's digital developments to market maturity. The app has successfully completed the test phase and will now be rolled out to the other locations of the German materials distributor.

Omnichannel access

In its digital transformation thyssenkrupp Materials Services is pursuing a holistic approach along the entire value chain. The business area also offers customers tailored access to its portfolio via its omnichannel structure. Key to this is availability across all channels. The app is the latest addition to the Materials Services offering that also includes customer portals, EDI interfaces, online shops and personal contact.

Image material is available for download here:

https://transfer.thyssenkrupp.info/public/l73877e_8874f9ccfc1eebab71f749/

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The video of the easy supply app can be found here:

<https://youtu.be/6skniz0-BGo>

thyssenkrupp Materials Services will be at ALUMINIUM 2018 in Düsseldorf from 09 to 11 October. We are looking forward to your visit at booth 13J15.

About thyssenkrupp Materials Services

With around 480 locations in over 40 countries, thyssenkrupp Materials Services is the biggest materials distributor and service provider in the western world. The wide-ranging capabilities offered by the materials experts enable customers to concentrate more on their individual core business and span two strategic areas: global materials distribution as a one-stop shop – from steel, tubes and pipes, nonferrous metals and specialty materials to plastics and raw materials – and tailored services in the areas of materials management and supply chain management. An extensive omnichannel architecture offers 250,000 customers worldwide round-the-clock access to more than 150,000 products and services. A high-performance logistics system ensures that all deliveries are integrated smoothly into customer production processes on a just-in-time or just-in-sequence basis.

Contact:

Lars Bank

thyssenkrupp Materials Services GmbH

Head of External & Internal Communications

Business Area Materials Services

www.thyssenkrupp-materials-services.com

Email: lars.bank@thyssenkrupp.com

Tel.: +49 (201) 844-534416