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Axiros and Lyse Smart Tout the Future of Smart Home Device Management at the Broadband Forum

SEPTEMBER 15, 2014 – DUBLIN, IRELAND – This week at the Broadband Forum quarterly meeting in Dublin, [Axiros](#), the technology leader in open device management solutions for service providers and enterprises, and [Lyse Smart](#), a highly innovative regional Norwegian energy fiber and triple-play provider fully owned by Lyse Energy, teamed up to discuss how localizing Smart Home energy management via device automation and service provider offerings can be a win-win for both the providers and the end-users.

“Lyse believes future homes should be run by local companies who will provide customers with safe and secure electricity, energy, water and gas – rather than a global technology or commodity company whose main goal is to own customers’ personal data,” commented Lyse Smart CEO Jan Holm. “We have developed and built an infrastructure that keeps data secure and in the community – where it belongs.”

“The Smart Home has been a high interest subject for years at the Broadband Forum,” said Robin Merish, CEO of the Broadband Forum. “It is amazing to see how far we have come with TR-069 over the last ten years, from originally delivering simple high speed internet access to now a more complete Smart Home. Having Axiros and Lyse show us real world applications of how the technology is enabling improved lives today helps drive and motivate our committees to keep delivering the technologies that will make the Internet of Things a reality.”

“Lyse is an excellent example of one of our service provider customers who has taken device management to a whole new level,” said Kurt Peterhans, CEO and Managing Director of Axiros. “Lyse’s mission to improve the community and people’s lives through technology is an inspiration and we are glad he is sharing his story with the Broadband Forum members today.”

Lyse has a vision for the future of the Smart Home beyond just “home automation.”

The Smart Grid and energy/efficiency solutions are a central point in home automation. Devices (e.g. electric cars, induction stoves and tankless water heaters) which have high peak power consumption can be combined with more the decentralized electricity generation systems that are emerging (e.g. customers as producers) and will create a demand for a new set of services towards customers for automation of energy consumption.

“Home automation is less about gadgets and convenience – it is about meeting an increasing demand for services, care – even life support,” added Holm. “For example, resources to care for our aging population are waning – so what do we do? What if we could provide a safer home environment for a longer period of time, saving on institutional and medical costs – and more importantly – improving quality of life? This can be done with Smart Home technology. Lyse is working now to make this happen in the Nordic region.”

At the Broadband Forum quarterly meeting in Dublin, Holm is addressing the Forum’s membership today as the keynote speaker and will be explaining Lyse’s vision of how to provide customers with a more conscious awareness of their energy spending and use, and where the Smart Home is now and will be in the near future. His keynote will include case studies on metering to facilitate every home with the appropriate automation levels, as well as how automation can enhance lifestyles and convenience.

As a member of the Broadband Forum, Axiros is sponsoring the 2014 3rd quarter meeting in Dublin. Axiros invited their customer Lyse Smart to be a featured keynote as Lyse’s story was a perfect fit with the Forum’s discussion topics this quarter concerning the Smart Home and automation initiatives. The timing was also ideal as the Broadband Forum’s TR-069 just celebrated its 10th anniversary as the industry’s premier standard for device management and provisioning.

For more information about Axiros, please visit www.axiros.com. For more information about Lyse Smart, please visit <http://www.lyse.no/english/>. For more information about the Broadband Forum, please visit www.broadband-forum.org.

About Axiros

Axiros provides device and service management solutions across fixed and mobile networks for consumer, enterprise and M2M markets. Axiros solutions are scalable, flexible, modular and most importantly – open, giving providers the ability to manage and support any protocol, any device, any service – any time. Distinguished by domain expertise and innovation, coupled with world-class software design, Axiros uniquely delivers the robust management capabilities and solutions service providers need today and in the future, as demand and complexity associated with new services grows.

Founded in 2002, Axiros is global in scope with sales and service offices located in Aarau, Boston, Lisbon, Milan, São Paulo, Singapore and development centers in Germany and Russia. www.axiros.com

About Lyse Smart

Lyse is a national provider of renewable energy, and the Group is among the biggest in Norway on fibre-optic broadband. Regionally, Lyse has developed Norway's most varied and complete infrastructure for electric power, biogas and natural gas, district heating and fibre-optic broadband. Good availability and high supply reliability are key priorities. The Smartly products, which can control lights, heating, alarms, door locks and windows, will be the cornerstone of our welfare solutions. Lyse will offer such solutions to the national and international municipality market, where increased interest and demand are expected in line with demographic developments. Lyse is making efforts to make the Stavanger region a leading international region in welfare technology.

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