HOW NFL® GAME COVERAGE

THE STADIUM

YOUR TV OR DEVICE

Stadium

Multiple cameras capture footage in and around stadium

TV Broadcast Production Truck

Receives all stadium camera feeds and aggregates to a single broadcast feed sent to Level 3® VenueNet+® box



INITIAL

Level 3 TV Switching Center

Receives and prepares live video feeds for long-haul transmission via Level 3® Vyvx® network



Level 3 TV Operation Center

Provides remote broadcast production truck with live video monitoring support

LEVEL 3 GLOBAL NETWORK

National TV Broadcast

Level 3® Vyvx®

Solutions VenueNet+®

Level 3's patented technology

transmits uncompressed

broadcast video, high-speed data and phone services directly to and from production truck

Encodes video feed for national TV broadcast and distributes it to local affiliated TV stations and operators



RECIPIENT

Level 3 Gateway

Receives long-haul transmission from network and prepares for local delivery to national TV broadcaster



Satellite feed to cable/satellite partners

BROADCAST PATH

IP PATH

Broadcast Encoding Center

Receives live video feeds via Level 3 Vyvx network and

prepares for Internet delivery



Cable or Satellite

Acquires national broadcast signal for distribution

HD and SD feed: Linear TV broadcast to consumers via cable, satellite or over-the-air transmission



Content Delivery

Network (CDN) Delivers live multiscreen video to Internetconnected devices





Provides broadcast content to end users



Game Console



Smartphone or Tablet



Streaming **Devices**



Computer