

PRESS RELEASE

DESIGNA now with troika

Stefan Koch joins the management board

Kiel, 2015-09-22: Stefan Koch (49) joined the management board at DESIGNA Verkehrsleittechnik GmbH on 1st April 2015. As the CSO, he will be responsible for the German Sales and Global Distribution areas in the future.

The graduate electrical engineer and sales professional has outstanding knowledge of the industry. He has already played a decisive role within DESIGNA for quite some time, and has successfully developed the company over the last 12 years. The company, whose global activities are expanding, has gained an internationally experienced managing director for the investment goods area in Stefan Koch. Mr. Koch has already been looking after the fortunes of the DESIGNA Asytec GmbH subsidiary in Mainz since 2010 as the managing director.

His targets are oriented to intensive market processing: "We have outstanding future perspectives in Germany, but particularly on a global basis as well, because of our innovative and individual industrial solutions. In order to achieve our growth targets, we will rely more and more on our powers of innovation and consistently go in new directions. Of course, this also includes providing our customers with more opportunities to organise their businesses more successfully and grow more quickly than their competitors", says Koch.



With CEO Dr. Thomas Waibel, CTO Stefan Ille and CSO Stefan Koch, the management trio from DESIGNA is therefore ideally positioned for both current and future challenges.

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