

Press release

Synaptics signs distribution deal with EBV Elektronik

Poing, Germany, 24th March 2021 – EBV Elektronik, an Avnet company (NASDAQ: AVT), has confirmed that it has secured a supply chain agreement with Synaptics. Synaptics was founded with the primary objective of enhancing the way in which technology and the real world interrelate, to enable the best possible user experiences. Thanks to cutting-edge Wi-Fi and Bluetooth connectivity devices, plus advanced GPS/GNSS positioning hardware, Synaptics is now establishing itself as a key component supplier in the implementation of next generation IoT infrastructure and location-based services. Its highly integrated single-chip solutions deliver superior performance, while simultaneously enabling engineers to minimize the associated bill-of-materials costs and saving precious board space.

“Through this agreement, our customers will have access to Synaptics SoCs,” said Uros Mali, Director Segment Smart Sensing & Connectivity at EBV Elektronik. “This will allow them to benefit from the latest innovations in areas like Wi-Fi 6 and Bluetooth 5.2, as well as GNSS, complemented by the top-quality technical support and application knowledge that our specialists at EBV can provide.”

“This agreement will give our customers in Europe best-in-class access and support for the entire Synaptics portfolio,” commented Phil Kumin, Senior Vice President of Worldwide Sales at Synaptics. “With the recent acquisitions of Broadcom’s IoT wireless product line, DisplayLink and our strategic partnership with ETA Compute for AI on ultra-low power in edge devices, it became clear that expanding into these newer vertical IoT markets required a partner like EBV.

“EBV was the only company that met our criteria; they have a focused line card, extensive customer relationships and comprehensive support for all stages of the supply chain - from concept through to production,” Kumin added.

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About EBV Elektronik

EBV Elektronik, an Avnet (NASDAQ:AVT) company, was founded in 1969 and is the leading specialist in European semiconductor distribution. EBV maintains its successful strategy of personal commitment to customers and excellent services. 240 Technical Sales Specialists provide a strong focus on a selected group of long-term manufacturing partners. 120 continuously trained Application Specialists offer extensive application know-how and design expertise. With the EBVchips Program, EBV, together with its customers, defines and develops new semiconductor products. Targeted customers in selected growth markets will be supported by the Vertical Sales Segments. Warehouse operations, complete logistics solutions and value-added services such as programming, taping & reeling and laser marking are fulfilled by Avnet Logistics, EBV's logistical backbone and Europe's largest service centre. EBV operates from 65 offices in 29 countries throughout EMEA (Europe – Middle East – Africa). For more information about EBV Elektronik, please visit www.ebv.com.

About Avnet

Avnet is a global technology solutions provider with an extensive ecosystem delivering design, product, marketing and supply chain expertise for customers at every stage of the product lifecycle. We transform ideas into intelligent solutions, reducing the time, cost and complexities of bringing products to market. For nearly a century, Avnet has helped its customers and suppliers around the world realize the transformative possibilities of technology. Learn more about Avnet at www.avnet.com.

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