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Orga Systems publishes new whitepaper on the DNA of Next Generation Billing
Embedded policy management and evolved charging enabling new business models for CSPs

Paderborn (Germany), 15 July 2014 - Orga Systems, a leading software vendor for real time charging and billing solutions, with an international customer base in the telecommunications, utilities and automotive markets, today publishes a new whitepaper on "Embedded Policy Control – the DNA of Next Generation Billing". The paper explains how CSPs can master and monetize the data revolution by creating new business models with embedded policy management and evolved charging capabilities.

The changing role of CSPs
Communication service providers are seriously challenged today: High market penetration rates have led to a decline in overall subscriber growth, and markets are more and more saturated. Sparked by the rise of the mobile internet and the smart phone as a portable and versatile device, new OTT players threaten to substitute traditional communication services. Moreover CIOs and CTOs are under continuous pressure to reduce costs and increase efficiency. Thus communications providers are rethinking their roles in the digital world and must adapt their processes, structures and cultures to compete.

Turning customer intelligence into value
Traditional network centric policy control has evolved into policy control and charging (PCC), enabling service providers to create differentiated offers and charge for them. Usually two separate systems for policy and charging need to define what is offered as a simple mobile data plan. Unifying this decision in one instance is a natural next step. Orga Systems has embedded its policy management into its fully convergent real-time charging and billing. This approach unifies PCRF functionality and real-time charging as defined by 3GPP in one single platform. It enables service providers to monetize mobile data revenues, reduce service delivery costs and simplifies infrastructure complexity. Complex charging rules and policies can be managed within one step. The single view of all customer attributes in policy and charging turns customer intelligence into business value.
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To download your complimentary copy of the complete whitepaper, please click here:
http://www.orga-systems.com/index.php?id=embedded-policy-control

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About Orga Systems

Orga Systems is a leading software vendor for convergent charging and billing, with an international customer base in telecommunications, utilities and automotive markets. For more than two decades Orga Systems' real time billing technology enables customers around the globe to quickly launch and monetize enhanced offerings. With integrated order and revenue management service providers can drive a new agenda for launching, selling, and monetizing products. Orga Systems' GOLD product family provides embedded policy control, real time charging and billing and order management, all driven by a central product catalog. Best-in-class consulting and implementation services for convergent billing and utility billing guarantee customer satisfaction and immediate ROI.

www.orga-systems.com

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