P R E S S   R E L E A S E

Atlantik Elektronik GmbH hosts five interactive launch events for Thundercomm RUBIK Pi across Europe together with Qualcomm Technologies and Thundercomm

May 2025 in Munich, Hamburg, Utrecht, London, and Stockholm

Planegg, 01. April 2025

[Atlantik Elektronik](#) together with Qualcomm Technologies Inc. and Thundercomm, Inc., is organizing five [interactive launch events for the new Thundercomm RUBIK Pi in Europe](#). The events will take place in May 2025 in Munich, Hamburg, Utrecht, London and Stockholm.

With the market launch of the RUBIK Pi in Europe, Atlantik Elektronik, as a long-standing partner of the manufacturer Thundercomm, Inc. and authorized distributor for Qualcomm Technologies, Inc., has taken the initiative to be the first to present the innovative developer tool at hands-on events.

The experienced Atlantik Elektronik team, with the support of the manufacturers Qualcomm Technologies, Inc. and Thundercomm, Inc., will provide an exclusive introduction to the powerful single-board computer with a focus on AI and industrial IoT applications. Participants will not only receive detailed information on the functions of the RUBIK Pi, but will also be able to test the device themselves on site under guidance in various application scenarios.

Register now to attend one of the Atlantik Elektronik RUBIK Pi launch events in your city to not miss out on the unique introductory events and shape the future of industrial IoT with the RUBIK Pi.

Dates and Locations

13.05.2025 - Utrecht (NL)

15.05.2025 - Hamburg (GER)

20.05.2025 - Stockholm (SWE)

22.05.2025 - Munich (GER)

28.05.2025 - London (UK)

(Participants will be informed about the exact venues before the respective events)

Cost of Participation

- €299* Event participation incl. Rubik Pi, a touch display, a camera, a power supply unit and all necessary cables. We recommend booking this at least once per company
- €49 event participation only (net + VAT)

Event Schedule

- Presentations
  - Development Options
  - Qualcomm Roadmap (IoT and Industrial Chipsets)
  - Qualcomm Linux
    Qualcomm for AI Applications (Introduction Qualcomm AI Hub)

- Interactive Hands-On Rubik Pi Session
  - Introduction Rubik PI (Thundercomm)
  - First steps, unpacking the Rubik Pi, setting up the host PC
  - Explanation of the interfaces
  - Basic Commands / Flash Image
  - Activation of peripheral Devices (e.g. display, camera, etc.)
  - Downloading and running a sample AI Application of the Qualcomm AI Hub

Registration

Registration for all events at any location is available here via Atlantik Elektronik GmbH.

More on Thundercomm RUBIK Pi

Thundercomm RUBIK Pi is the first single-board computer based on the Qualcomm Dragonwing™ QCS6490 platform and is particularly suitable for demanding industrial IoT applications with high performance and AI functionality. The ultra-compact and lightweight microcomputer (only 100 mm x 75 mm) features memory, storage and a variety of interfaces and functions, such as support for USB Type-A (1x 2.0, 2x 3.0), USB 3.1 Gen 1 Type-C with DP (4K@60), camera, HDMI OUT (4K@30), 1000M Ethernet port, 40pin header connector, 3.5 mm headphone jack, Wi-Fi 5, BT 5.2, M.2 M-Key connector, Micro USB and RTC, etc.. The integrated Qualcomm Dragonwing™ QCS6490 processor delivers 12.5 TOPS of AI performance on the device and supports small language models with up to 1.8 billion parameters.

With RUBIK Pi, Thundercomm aims to develop extremely user-friendly AI R&D tools to create a complete developer ecosystem and promote on-device AI in various industries such as industrial cameras, service robots, AI boxes, drones, etc. RUBIK Pi's comprehensive set of features covers a wide range of development requirements and enables the rapid development of highly interactive prototypes and commercial products.

With its compatibility with Qualcomm® Linux®, Android and Windows, RUBIK Pi ensures broad operating system compatibility. Enhanced support for selected models from the Qualcomm® AI Hub enables improved deployment and runtime efficiency for AI models. In addition, RUBIK Pi is compatible with a wide range of Raspberry Pi peripherals.

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Technologies, is taking the initiative to be the first to present the innovative developer tool at hands-on events.

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Characters: 4,559 (with spaces)

About Atlantik Elektronik GmbH

Atlantik Elektronik is a company of Atlantik Networxx AG. The company is a leading technology distributor and design-in specialist of innovative semiconductor products and semiconductor solutions for the high-end segment of growth-oriented markets and offers development services and production capacities for customers. Atlantik is a trend scout for new solutions and new technologies. The company's expertise and product portfolio lie in the areas of embedded microcontrollers, wireless, connectivity, infotainment and system solutions.

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