

10 + 1 reasons you need Life Links in your life

1. We're more than a listicle ... a lot more.
 2. We care about the problems you're facing.
 3. We are convinced that - although there might be lots of differences between us - we all face similar problems and none of us are alone.
 4. We believe sharing challenges is the first step toward overcoming them.
 5. We care about what you think. Each episode we'll be asking you to share your experiences.
 6. Your Tweets and Facebook posts will shape our program.
 7. You might not want to talk publicly about what's troubling you. But if you want to, you can get in contact anonymously.
 8. Others will speak up. Through us, you'll be able to relate to them more intimately than elsewhere to exchange thoughts and ideas.
 9. We're not just about the finished product. We'll take you behind the scenes on our reporters' shoots.
 10. We're not trying to sell you anything, so you can concentrate on our stories instead.
- 10+1. Years from now, you'll be able to look your grandchildren in the eye and say: "I was part of Life Links from the beginning."