



## MBA East Asian Management

***Open Day on 6 June 2009, 12:00 – 16:30 hrs***

A chance to visit the International Graduate Center and experience life as an MBA student!

### ***Event Program***

12:00 – 12:05	<b><i>Welcome</i></b> Prof. Dr. Tim Goydke, Course Director, EAM MBA
12:05 – 12:30	<b><i>Information Session:</i></b> <b><i>MBA East Asian Management</i></b> Tatjana Erlewein, Course Coordinator, EAM MBA
12:30 – 13:00	<b><i>Buffet Lunch</i></b> with the opportunity to meet faculty and staff, and to tour the facilities
13:00 – 13:45	<b><i>Special Lecture:</i></b> <b><i>Surviving in a Rough Environment: Counter-Intelligence and Anti-Counterfeiting with a Special Focus on China</i></b> Dr. Andreas Blume, Intellectual Property Manager
13:45 – 14:45	<b><i>MBA Study Taster:</i></b> <b><i>Chinese &amp; Japanese</i></b> Hu Xiao & Hitomi Otsuka, faculty members, Bremen University of Applied Sciences
14:45 – 15:00	<b><i>Coffee Break</i></b> with further opportunities to meet faculty and staff
15:00 – 15:45	<b><i>MBA Study Taster:</i></b> <b><i>Global Economics</i></b> Prof. Dr. Peter Schmidt, Bremen University of Applied Sciences
15:45 – 16:30	<b><i>Benefits and Prospects of an MBA Degree</i></b> Prof. Dr. Tim Goydke and Tatjana Erlewein

The event is held at Bremen University of Applied Sciences, International Graduate Center, Süderstr. 2, 28199 Bremen