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E-commerce Berlin Expo 2020 in one week! Here's all you need to know

More than 7000 visitors, 180 exhibitors and 50 speakers are going to gather again at STATION Berlin during popular e-commerce fairs in Berlin, and one of the most renowned one in Europe. EBE is *coming back to town* with the most accurate and interesting e-commerce insights. The event is nothing but must-attend for everyone who breathes e-commerce.

And you know what? You can still claim your free ticket!

For the fifth year in a row, Berlin hosts e-commerce professionals for a one-day event to be remembered for months! Seven hours packed with the best e-commerce insights, speeches from those who implement best practices in the biggest companies and success stories of those who skyrocketed their e-commerce business - this is what awaits visitors this year. If there are events not to miss, this one definitely made it to the list.

What will be covered this year? All of the hottest trends of 2020 and beyond: apart from artificial intelligence, machine learning and omnichannel commerce, our well-known speakers will talk about cognitive commerce in cars, smart ordering services and progressive web apps, just to name a few topics. A quick look at the <u>agenda</u> can help you recognize the topics you're

going to enjoy the most and create your own plan for the event. You'll have more than 40 presentations full of practical and professional e-commerce tricks to choose from.

The agenda? One word to describe it all: impressive. Again, EBE attracted speakers from Google, Zalando, Facebook, Idealo, Beiersdorf or Douglas, but the organizers did not forget about those who achieved local success and rocked the DACH market, so you are in for a treat of inspiring presentations with actionable tips. There is one thing for sure – you'll get insights you wouldn't get anywhere else since many of these speakers deliver presentations only at E-commerce Berlin Expo.

However, E-commerce Berlin Expo 2020 is more than this! You'll get amazing opportunities for networking with companies who come to attend the fairs from all over the world and get familiar with some e-commerce exhibitors who come with various projects, offers and products.

Among the exhibitors, you'll find market leaders and global players such as Mastercard, Facebook, Sendbird, Shopify, Leaseweb, Shopware or Elavon who are going to show their solutions and innovative ideas for boosting your e-commerce business right here and right now.

What's more, you can also share insights behind the scenes during all-day networking with visitors, not only from DACH countries. Last year we hosted visitors from over 15 countries and this year will be no exception.

What's not to like?

You can listen to amazing insights, take a break and visit the exhibitors' booths, chillout in a special zone and talk e-commerce with other professionals in the industry. All in one day.

If you want to stay up in the e-commerce game, you simply need to come to Berlin on the 13th of February. You know it.

Holen Sie Ihr kostenloses Ticket hier: https://ecommerceberlin.com

The E-Commerce Berlin Expo will be taking place for the fifth time on 13 February 2020 at Station Berlin. Doors will open at 10 AM and close at 5PM. The annual fair has become a leading e-commerce event in Berlin with representatives from Google, Otto Group, Zalando and Mastercard as past participants. Learn more at: https://ecommerceberlin.com

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