



PRESS RELEASE

Avnet Silica to host over 60 demos and exclusive IoT solutions at Embedded World

Poing, Germany, 14 February 2017 – Avnet Silica, an [Avnet](#) (NYSE: [AVT](#)) company, has announced the company will be using Embedded World 2017 in Nuremberg to launch and show a wide range of innovative solutions. The 250sqm booth will host a demo and solution area where Avnet Silica will showcase over 60 demonstrations of boards and tools on seven demo stations.

The solution area will showcase demos which address a range of challenges encountered by design engineers, including enabling companies to benefit from the vast opportunities offered by advanced Internet of Things products, systems and technologies; as well as showing a variety of solutions for the security, embedded vision and datacomms markets.

The seven demo-stations will include advanced technologies in the areas of wired and wireless connectivity, FPGAs/datacomms, sensors and signal chain, power, microcontrollers and microprocessors. The solutions area will focus on key technologies required for IoT product and system deployment across multiple applications.

The Visible Things platform will be included on the Avnet Silica stand, with the complete array of solutions demonstrated. In addition, Avnet Silica's Visible Things with Azure, in combination with the Hololense, will be on show at the Microsoft booth in Hall 4 on stand 4-558.

Avnet Silica will be in Hall 1 on stand 1-370 at Embedded World 2017 in Nuremberg, Germany from 14–16 March. The booth will feature a Twitter wall, and Avnet Silica will be tweeting all the news and events from the show using the hashtag #AvnetSilica.

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About Avnet Silica

Avnet Silica is the European semiconductor specialist division of Avnet, Inc., one of the leading global technology distributors, and acts as the smart connection between customers and suppliers. The distributor simplifies complexity by providing creative solutions, technology and logistics support. Avnet Silica is a partner of leading semiconductor manufacturers and innovative solution providers over many years. With a team of more than 200 application engineers and technical specialists, Avnet Silica supports projects all the way from the idea to the concept to production. For more information, visit www.avnet-silica.com

About Avnet

From components to cloud and design to disposal, **Avnet** (NYSE:**AVT**) accelerates the success of customers who build, sell and use technology globally by providing them with a comprehensive portfolio of innovative products, services and solutions. For more information, visit www.avnet.com.

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