

Media Alert:

CEBIT 2017: ESI and Huawei Team up to Showcase their Latest Technologies Powering Digital Transformation

Special Focus on Cybersecurity for the Industry 4.0

Who? Leading innovator in [Virtual Prototyping](#) software and services for manufacturing industries, [ESI Group](#) once again teams up with leading global information and communications technology (ICT) solutions provider [Huawei](#).

What? ESI and Huawei will be showcasing their latest solutions for digital transformation at [CEBIT 2017](#), one of the world's largest trade show for ICT technologies, taking place in Hannover, Germany, 20-24 March 2017. Leading-edge technologies presented by the two companies will include Cloud Computing, Big Data, IoT and software-defined networking (SDN).

The companies will also introduce a special focus on Business Security: **Cyber Attacks in the Industry 4.0 Era**.

As many companies are urged to operate the digital transformation of their processes and businesses, they have to face multiple challenges, such as how to cyber secure their precious data assets. During CeBIT 2017, ESI will showcase ESI INENDI, its comprehensive End-to-End Analytics Platform for Industrial Data.

The platform [ESI INENDI](#) enables the exploitation of huge amounts of data coming from industrial processes, on top of which can continuously run, tailor-made predictive models fine-tuned by behavioral detection rules. This platform, adaptable to the needs of each industrial company, offers new ways to secure infrastructures and processes.

When? 20-24 March, 2017

Where? Hannover Messe Fair Ground, Hannover, Germany

For more info, please visit: <https://www.esi-group.com/company/events/2017/cebit-2017>

For additional information, or to booth a one-to-one product demonstration with an ESI representative please contact:

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Image: ESI INENDI protects and optimizes your industrial projects and networks.

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About ESI Group

[ESI Group](#) is a leading innovator in [Virtual Prototyping](#) software and services. Specialist in material physics, [ESI](#) has developed a unique proficiency in helping industrial manufacturers replace physical prototypes by virtual prototypes, allowing them to virtually manufacture, assemble, test and pre-certify their future products. Coupled with the latest technologies, Virtual Prototyping is now anchored in the wider concept of the *Product Performance Lifecycle*, which addresses the operational performance of a product during its entire lifecycle, from launch to disposal. The creation of *Hybrid Virtual Twins*, leveraging simulation, physics and data analytics, enables manufacturers to deliver smarter and connected products, to predict product performance and to anticipate maintenance needs.

ESI is a French company listed in compartment B of NYSE Euronext Paris. Present in more than 40 countries, and addressing every major industrial sector, [ESI Group](#) employs about 1200 high-level specialists around the world and reported annual sales of €141 million in 2016. For more information, please visit www.esi-group.com.

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