

## Frank Seiler becomes sales manager at Wunderlich!

Wunderlich strengthened its management from 1st January 2019

Wunderlich, according to Frank Hoffmann, Managing Director of Wunderlich GmbH, is consistently on a successful path. „Our growth in Germany and internationally is steadily increasing, as is the value and reputation of our brand. We will continue to pursue, underpin and strategically develop this way. Our success is evidenced by the construction of our new, significantly larger corporate headquarters and the sustainable, strategic expansion of our teams, but especially in our management. Erich Wunderlich and I, we are pleased to have been able to recruit Frank Seiler, an industry-recognized expert and professional specialist for the position of Sales Manager. We are looking forward to having another experienced man on board with Frank.“ Frank Seiler, COO of alpha Technik for many years, a specialist for motorcycle performance modifications and technology accessories from Stephanskirchen, comments:“ I walk with a certain melancholy, but I am looking forward to the new task with the BMW accessory specialist Wunderlich and to the fact that I can contribute with new impulses to the success of the company.“

Frank Seiler will hold the position of Sales Manager from January 2019.

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Frank Hoffmann (left) is looking forward to the collaboration with Frank Seiler