

Siemens IT Solutions and Services

For the business and trade press

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Nike signs outsourcing contract with Siemens IT Solutions and Services

Effective immediately, Siemens IT Solutions and Services will operate parts of the IT infrastructure for Nike, Inc., the world's leading designer, marketer, and distributor of athletic footwear, apparel, equipment, and accessories. As part of the five year agreement, Siemens will supply infrastructure outsourcing services, including global program management, global service desk, deskside support services and asset management, as well as other services personalized for the Nike environment.

“We believe that this partnership with Siemens will deliver scalable and consistent services to our employee's worldwide.” said Roland Paanakker, Nike Vice President and Chief Information Officer. “When fully rolled out, Siemens will support eleven languages and ensure end-to-end resolution to all incidents and service requests.”

Nike, Inc., based in Beaverton, Ore., is the world's leading designer, marketer, and distributor of authentic athletic footwear, apparel, equipment, and accessories for a wide variety of sports and fitness activities. Wholly owned NIKE subsidiaries include Converse Inc., which designs, markets, and distributes athletic footwear, apparel, and accessories; Cole Haan Holdings Incorporated, which designs, markets, and distributes luxury shoes, handbags, accessories, and coats; Umbro Ltd., a leading United Kingdom-based global football (soccer) brand; and Hurley International LLC, which designs, markets, and distributes action sports and youth lifestyle footwear, apparel, and accessories.

Siemens IT Solutions and Services is an internationally leading provider of IT solutions and services. It covers the entire IT service chain from a single source, from consulting to system integration, right through to the management of IT infrastructures. In addition, Siemens IT Solutions and Services extends the range of offerings of the Siemens sectors to include software developments and IT solutions. With its comprehensive know-how and industry-specific knowledge, Siemens IT Solutions and Services provides measurable added value for its customers. The Siemens division employs around 43,000 people and posted annual sales of about 5.4 billion euros in fiscal year 2007, of which some 70 percent are generated outside of Siemens. More information at: www.siemens.com/it-solutions