SD-WAN Transforms Product Safety Testing and Certification

Worldwide Leader, TÜV Rheinland, Selects Aryaka to Deliver Faster Testing Times and Power Its Cloud Migration

SAN MATEO, Calif. – Sept. XX, 2018 – [Aryaka®](#), the leading global SD-WAN provider, today announced that TÜV Rheinland, a global leader in product quality assurance (QA) and testing, has deployed Aryaka's SD-WAN as a Service to upgrade and connect more than 20 office locations worldwide in the coming year, as part of its digital transformation strategy.

As a worldwide leader in compliance testing and certification since 1872, TÜV Rheinland evaluates and tests the safety and quality of products in virtually every industry, from toys to state-of-the-art computer equipment and heavy industrial machinery. As its business expanded through the Middle East and Asia, TÜV Rheinland began to experience significantly longer lead times and higher costs for deploying MPLS links to new office locations. At the same time, as the company began to execute its cloud migration strategy, it was apparent that TÜV Rheinland needed to find a global network alternative that would provide faster and more efficient access to business-critical applications compared to MPLS or the public Internet.

"With nearly 80% of our WAN traffic used for cloud and SaaS applications, it was apparent we needed to look at an SD-WAN solution as part of our digital transformation strategy," said Shin Sterneck, Head of Global Network and Telecommunication Services at TÜV Rheinland, "What's more is when we tried to open new locations in remote geographies across the Middle East, China and India, we began to experience poor customer service, longer lead times and higher costs from the MPLS providers in charge of servicing those sites."

Upon launching the proof of concept (POC) with Aryaka, TÜV Rheinland was able to deploy four new locations throughout various parts of Europe and Asia in just a matter of days. As a result, the company immediately saw their application performance speeds increase by 10x, providing faster testing times and results for their global customers in every industry vertical. "For us, the Aryaka solution contributes greatly to the hybridization of our global network and is one of the milestones in our digitalization strategy- not least because of the security aspects and speed with which we are able to serve our customers," says Ruediger Hoppen, Global Officer IT Infrastructure at TÜV Rheinland.

The launch was made successful with the help of Aryaka's local certified reseller in Germany, GAB Enterprise IT Solutions. GAB collaborated with Aryaka to identify the specific global network requirements for TÜV Rheinland, provide additional IT infrastructure experience, and handle local language support ensuring there was efficient communication for both global organizations.

"Global enterprises catering to clients across multiple industry verticals understand how critical a managed, application-optimized network is to exceeding customer expectations," said Ashwath Nagaraj, Chief Technology Officer at Aryaka. "We're delighted to participate in the

continued innovation and growth of TÜV Rheinland as a leader in product safety testing and certification."

Deployed by hundreds of global enterprises, Aryaka has one of the fastest growing global SD-WAN solutions on the market, delivering improved and predictable performance for cloud and on-premises applications. Aryaka's Global SD-WAN has quickly become the only viable MPLS replacement solution for distributed enterprises requiring alternatives to legacy WAN infrastructures for mission-critical application delivery.

For information about Aryaka, visit www.aryaka.com.

About Aryaka
Aryaka is transforming how global enterprises connect sites and users worldwide and use mission-critical applications to support modern business execution demands. Aryaka's Global SD-WAN combines a purpose-built private network, SD-WAN, optimization and acceleration techniques, connectivity to cloud platforms and network visibility in a single solution that is delivered as a service.

To learn more, visit www.aryaka.com. Follow us on Twitter, Facebook, YouTube and LinkedIn.

About GAB Enterprise IT Solutions GmbH
GAB Enterprise IT Solutions GmbH is a leading services and consulting company for complex IT infrastructures in various industries such as Logistics, Manufacturing, Healthcare, Finance, Automotive, Retail and Services. GAB supports medium and large organizations worldwide to achieve their goals in the areas of Productivity, Collaboration & Communication and Security. As a Microsoft Gold and Microsoft CSP Direct Partner, GAB specializes in all Microsoft Cloud services, IoT projects and Cloud solutions.

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