

P R E S S R E L E A S E

KuppingerCole and CXP group publish survey about the Current State of Identity and Access Management in Organizations on behalf of Beta Systems

Outline on the state of readiness for the requirements imposed by Digital Transformation

Berlin, June 29, 2017 – KuppingerCole Ltd., an international and independent analyst organization with a strong focus on Information Security, Identity and Access Management as well as all areas concerning the Digital Transformation, together with CXP Group, an independent European research and advisory firm in the field of digital, software and IT services – have conducted a joint survey on the current state of Identity and Access Management in organizations. The survey is written on behalf of Beta Systems, Europe’s leading independent provider of identity and access management solutions (IAM) for corporate customers.

The survey looks at how prepared organizations are for upcoming requirements imposed by the Digital Transformation, such as the need for better managing consumer identities, protecting PII and ensuring that both access to internals and externals to such information is restricted, regardless of whether the information is handled by cloud services or on premises.

The majority of organizations has a Digital Transformation strategy defined, even while there still seems to be a gap in both maturity of such strategies and their internal communication. More than 85 % of the respondents of this survey rate a mature Identity & Access Management (IAM) strategy as highly important for succeeding in the Digital Transformation. This proves the relevance of IAM for business success. However, while the need for IAM is well understood, the reality is that most organizations still have a long way to go, for both managing consumer identities and for implementing the solid foundation of an internal IAM framework that ensures the protection of sensitive and valuable data. Roundabout two-thirds of the organizations will not have a central management of consumer identities within the next 18– 24 months. More than half of the organizations do not have a mature IAM infrastructure in place.

“From our perspective, it is mandatory for organizations to move forward in their IAM strategies and their deployment, building both the solid foundation for their existing systems and expanding support to new groups of users, such as consumers,” says Martin Kuppinger, Founder, and Principal Analyst from KuppingerCole.

Organizations are under pressure to change in the current age of Digital Transformation. Business models are changing, and a common element of new business models is the changing relationship with customers and consumers. While managing consumer identities is increasing in relevance, most information still is held



in on-premise systems. The combination of new regulations, such as the upcoming EU GDPR (General Data Protection Regulation) and the need to open existing infrastructures for new groups of users – the consumers – as well as new types of (consumer-facing) applications increase the requirement for building on a strong foundation in Enterprise IAM.

A Management Summary of the new “Current State of Identity and Access Management in Organizations Survey” is now available free of charge at <https://www.betasystems-iam.com/en/how-to-use-identity-management-to-accelerate-digital-transformation.html> .

Further information about Beta Systems’ Identity Access Management solutions is available at www.betasystems-iam.com.

End of body text

About Beta Systems Identity and Access Management

Beta Systems IAM Software AG is Europe’s leading independent provider of identity and access management solutions (IAM) for corporate customers. For close to 30 years, Beta Systems has been delivering secure and efficient workflows to financial services, production, commerce and IT services companies by providing them with software products and support made in Germany. The access control solutions tailor made to the needs of large international organizations incorporate all relevant compliance regulations.

Beta Systems Software AG (BSS, ISIN DE0005224406) was founded in 1983, has been listed on the stock exchange since 1997 and employs a staff of about 300. Company headquarters are located in Berlin, Germany. The company, together with its 18 self-owned subsidiaries and numerous partners, is active across the globe. More than 1,300 customers all over the world are currently operating over 3,200 installations in more than 30 countries. They employ products and solutions from Beta Systems to optimize their IT landscape and maximize security. The company is a leading mid-sized, independent European software solution provider. Beta Systems IAM Software AG is a wholly owned subsidiary of Beta Systems Software AG.

For more information on the company and its products, visit <https://betasystems-iam.com/de>.

Company Contact:

Beta Systems IAM Software AG

Alt-Moabit 90d
10559 Berlin
Thomas gr. Osterhues
Tel.: +49 (0)30 726 118-0
Fax: +49 (0)30 726 118-850
E-mail: [thomas.osterhues \[at\] betasystems.com](mailto:thomas.osterhues[at]betasystems.com)

blog.betasystems-iam.com
www.twitter.com/BetaSystems
www.linkedin.com/company/beta-systems-software-ag