



OPTION ANNOUNCES NEW CFO

LEUVEN, Belgium – August 30, 2013 – [Option](#) (EURONEXT Brussels: OPTI; OTC: OPNVY) announces the appointment of Christine Pollie as Chief Financial Officer (CFO) of the Company. She will be responsible for all international financial activities of the Option group, the financial consolidation and reporting of the Company.

Before joining Option Christine Pollie held various financial management posts in public companies across various segments. Previously she worked in senior financial positions for KBC-Almanij (banking), CFE (construction) and GIMV (venture capital). In 2006 she joined Galapagos (biotech) as Senior Finance Group Director. After a short stint at the Luxemburg based Sword Group (IT Services) as CFO of the Services division, she will now be the new CFO of Option. Mrs. Pollie has a degree in Accounting & Tax and obtained a Master in Applied Economics at the University of Antwerp (Belgium).

MEDIA CONTACT

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ABOUT OPTION

Option connects Things to the Cloud. With more than 20 years of experience and many industry's firsts in the wireless industry, the Company is ideally positioned to bring the most efficient, reliable and secure wireless solutions to business markets (B2B) and industrial markets (M2M). The Company partners with system integrators, value added resellers, application platform providers, value add distributors and network operators to bring tailor made solutions to end-customers. Option is headquartered in Belgium, has a production engineering and logistics facility in Ireland and maintains offices in Europe, the US, Greater China, Japan and Australia. More information: www.option.com

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