# **PRESS RELEASE** ROWA GROUP Holding GmbH



## **TRAMACO** - focus on customised solutions

**Pinneberg/Germany, August 25th, 2014** - Everyone is talking about climate protection and CO<sub>2</sub> efficiency. In the automotive industry, this means in addition to the improvement of the engines, above all, weight reduction. Many parts that used to be made of metal are now being made of plastic. Nevertheless, these should also be even lighter. The solution: foam! TRAMACO, the specialist for chemical foaming agents and adhesion promoters, has been cooperating for a long time very successfully with internationally renowned plastics processors in this market segment and is a reliable, competent and innovative partner for them to find solutions for specific foam applications.

For a comparable mechanical strength, a foamed injectionmoulded part can be five to ten percent lighter than the corresponding compact component. This can provide significant weight savings, especially for large components such as dashboards or housing sections of auxiliary units.

In addition to weight reduction, there are a number of other advantages of using chemical foaming agents: The flow behaviour of the polymer melts is significantly improved and the cycle times can be reduced.

And the best part: TRAMACO is able to develop customised solutions. Depending on the application, polymer and individual parameters, TRAMACO designs individual products in cooperation with its customers. This allows TRAMACO to stand out from the competition.

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Dashboard

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### Text approved - Specimen copy requested

#### About TRAMACO GmbH:

The TRAMACO GmbH was founded in 1973. In the beginning trading with chemical specialities was the main focus. Nowadays TRAMACO's main activity is the marketing of its own manufactured products. Thanks to a broad range of high quality basic raw materials from strong suppliers, proprietary special-ties from its own production as well as competent technical service TRAMACO is a reliable partner for users of chemical foaming agents, adhesion promoters and additives. Since 1979 TRAMACO has been a member of the ROWA GROUP.

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