

Top Five Tablet Vendors, Shipments, and Market Share, Second Quarter 2014 (Preliminary Results, Shipments in millions)

Vendor	2Q14 Unit Shipments	2Q14 Market Share	2Q13 Unit Shipments	2Q13 Market Share	Year-over-Year Growth
1. Apple	13.3	26.9%	14.6	33.0%	-9.3%
2. Samsung	8.5	17.2%	8.4	18.8%	1.6%
3. Lenovo	2.4	4.9%	1.5	3.3%	64.7%
4. ASUS	2.3	4.6%	2.0	4.5%	13.1%
5. Acer Group	1.0	2.0%	1.5	3.4%	-36.3%
Others	21.9	44.4%	16.4	37.0%	33.4%
Total	49.3	100.0%	44.4	100.0%	11.0%

Source: IDC Worldwide Quarterly Tablet Tracker, July 24, 2014

Note: Total tablet market includes slate tablets plus 2-in-1 tablets. References to "tablets" in this release include both slate tablets and 2-in-1 devices.