

Press Release 17-2012

**Leading Asian MNO upgrades to Orga Systems' Next Generation Control Point
*Integrated Data Charging and Policy Management***

Paderborn (Germany), 03 April 2012: Orga Systems' latest version of its Next Generation Control Point (NGCP) has been installed at a leading Mobile Network Operator (MNO) in Asia. The NGCP is an integrated Data Charging and Policy Management Platform – a winning combination that monetizes real-time services by enabling operators to move to bandwidth based pricing and form a sustainable cost structure. Policy Management is a key enabler to create customer loyalty and easily allows operators to address new segments - one of the most difficult and yet important task in a highly competitive and drastically changing mobile market.

Real-time Monetization of 3G Data Services on one Single Platform

The NGCP is 3GPP compliant, making today's investments future-proof while supporting latest service innovations in an MNO's next generation network. This benefit assured the leading Asian MNO in upgrading to NGCP. It's exactly the reliable performance and scalability which is the key to monetize the massive growth in mobile 3G data services and increase revenue. Orga Systems' NGCP provides a single platform for all types of subscribers (pre and postpaid) while charging all services (data, VAS, etc.). This real-time charging, online mediation and policy control solution cools down the big data effect. It supports operators to move away from flat rate pricing to customer and network service diversity while ensuring superior customer experience. It enables MNOs to roll out an integrated Policy and Charging in a more innovative manner without new hardware investments or challenging integration projects.

As recent deployments of NGCP show, it has been achieving significant results in terms of performance by 300%, operation efficiency and improved customer experience. Orga Systems has been awarded for these outstanding results, e.g. by receiving the Global Broadband Traffic Management (BBTM) Award in the category "Best use of traffic management for improving customer experience".
