

Avnet Abacus Secures its Third Consecutive Win as Molex Central European Distributor of the Year

Avnet Abacus wins the Distributor award for outstanding demand creation and supply chain services in 2023

Brussels, Belgium, 12 June, 2024: Avnet Abacus, one of Europe's leading interconnect, passive, electro-mechanical and power distributors and a regional business unit of [Avnet](#) (NASDAQ: [AVT](#)), today announced it has been honoured with the 2023 European Distributor of the Year – Central Europe award from Molex, a global electronics leader and connectivity innovator.

The award recognises Avnet Abacus' collaboration with Molex, as well as the distributor's clear plan and strategy to drive demand creation and bring value to the market and mutual customers through its Central European branches. "In 2023, Avnet Abacus demonstrated the largest demand creation pipeline and the strongest pipeline growth and sales conversion," commented Paul Keenan, Sales Director – Distribution Europe, Molex.

"Securing the Central European Distributor of the Year title for a third consecutive year is a testament to our continued commitment to expanding business opportunities and bringing Molex advanced interconnect, cabling and sensing products to European customers," said Matthias Jeck, Regional Vice President DACH at Avnet Abacus. "We are grateful for the strong relationship we have built with Molex and look forward to another year of delivering industry-leading solutions and supply chain services across critical applications such as industrial IoT, MedTech, and automotive."

For more information on the Molex product offering at Avnet Abacus, please visit [this link](#).

About Avnet Abacus

Avnet Abacus is a pan-European distributor committed to supporting customers from design to fulfilment. Avnet Abacus' exceptional linecard features globally recognized manufacturers and an extensive product range that includes interconnect, passive, electromechanical, power supply, energy storage, wireless & sensor products and solutions. Avnet Abacus is a regional business unit of Avnet, (NASDAQ:AVT), with European headquarters in Belgium (Avnet Europe BV). For more information, visit: www.avnet-abacus.eu

About Avnet

Avnet is a global technology solutions provider with an extensive ecosystem delivering design, product, marketing and supply chain expertise for customers at every stage of the product lifecycle. We transform ideas into intelligent solutions, reducing the time, cost and complexities of bringing products to market. For nearly a century, Avnet has helped its customers and suppliers around the world realize the transformative possibilities of technology. Learn more about Avnet at www.avnet.com.

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