

Press release MPDV

The new slogan by MPDV

„We create Smart Factories” puts the mission into the spotlight.

Mosbach, April 1st, 2019 – „We create Smart Factories“. This is MPDV's new slogan. With this new slogan, the experts for IT solutions for the manufacturing sector want to focus even more on their mission. "It is very important for us to demonstrate that we actively support companies in the process of transforming their production into a Smart Factory. Of course, we still remain the MES experts," says Nathalie Kletti, member of the MPDV management board.

"We" stands for the more than 420 employees of MPDV. After all, it is the people who define a company. Every day, MPDV's teams develop smart manufacturing solutions. With their passion for high-quality products, their knowledge and their team spirit, they have made MPDV to what we are today: The market leader for IT solutions for the manufacturing industry with more than 40 years of experience in the production environment.

„Create“ stands for what we do. We are driving digitalization in manufacturing and making companies competitive. We always have the finger on the pulse and know the needs of our customers very well. We operate competence centers, are in constant exchange with our users and develop our solutions further according to requirements. We focus on the essentials and so stand out from the rest.

"Smart Factories" is the vision of a self-regulating factory of the future where machines and logistics systems organize themselves as independently as possible. MPDV supports companies in turning this vision into reality. With our products, we make a crucial contribution to ensuring that conventional factories develop into genuine smart factories and remain state-of-the-art. The focus continues to be on people as an integral part of creating value.

Focus on internationalization

In contrast to the previous slogan "The MES Experts", the new slogan is deliberately chosen in English and stands for the advancing internationalization at MPDV. We are growing worldwide! Only beginning of this year we have opened a subsidiary in Malaysia. With the new slogan, we are also accommodating this development," says Kletti.

(approx. 2,200 characters)

Images



Source: MPDV

Keywords

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About MPDV

MPDV, headquartered in Mosbach, is the market leader for IT solutions in the manufacturing sector. With more than 40 years of project experience in the manufacturing environment, MPDV has extensive expertise and supports companies of all sizes on their way to the Smart Factory. Products such as MPDV's Manufacturing Execution System (MES) HYDRA or the Manufacturing Integration Platform (MIP) enable manufacturing companies to streamline their production processes and stay one step ahead of the competition. The systems can be used to collect and evaluate production-related data along the entire value chain in real time. If the production process is delayed, employees detect it immediately and can initiate targeted measures. More than 800,000 people in over 1,250 manufacturing companies worldwide use MPDV's innovative software solutions every day. This includes well-known companies from all sectors. MPDV employs around 420 people at eleven locations in Germany, China, Malaysia, Singapore, Switzerland, and the USA. Further information: www.mpdv.com.

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