

## **13<sup>th</sup> Match Race Germany 2010: First Internet live streaming provided by stream5**

Munich, 22.04.2010 - For the first time in the history of Match Race Germany stream5, one of Europe`s leading online video technology companies, the communications experts Alcatel-Lucent and network operator Teledata will make it possible to broadcast the race via live streaming online. From 19 to 24 May 2010, the German Grand Prix of the World Match Racing Tour is scheduled to take place in Langenargen on Lake Constance. This is the only German stop of the World Match Racing Tour 2010. Twelve professional teams will go head to head at picturesque Langenargen, on the banks of the 536-square kilometre Lake Constance, to vie for victory at the 13th session of the race. The world`s top 10 helmsmen and the top 6 in the World Match Racing Tour, including America`s Cup helms, Olympic champions, international and European champions will be on the start line, as well as, for the very first time, a strong German women`s crew. Match Race Germany is this year the Match Race of the Tour with the highest ranking points and highest prize money on offer, and is thus guaranteed to be a spectacular sailing sensation for tens of thousands of spectators.

### **For detailed updates on the live streaming of the event in the coming weeks, go to:**

stream5 Social Media Newsroom: <http://newsroom.stream5.tv>

stream5 on facebook: <http://facebook.com/stream5>

stream5 on Twitter: <http://twitter.com/stream5>

### **For further information about the event, go to:**

Match Race Germany: [www.matchrace.de](http://www.matchrace.de)

World Match Racing Tour: [www.wmrt.com](http://www.wmrt.com)

### **About stream5**

stream5 is one of the leading providers of online video technology. The stream5 video platform facilitates the global playback of online videos on the three relevant media devices: the PC, mobile handsets and Internet-enabled TVs. The portfolio ranges from easy-to-implement video players to complete systems for Internet TV. The stream5 video platform enables companies to map the entire added value chain of video asset management: from acquiring online video content, managing it, shaping it and supplying it, to distributing it to various destinations, refinancing it and measuring it. All this gives companies the opportunity to create their own Internet TV, integrated video functions into their websites and use these features to best economic effect. stream5's customer portfolio currently includes O'Neill, Sport1, Das Vierte, Channel 21, earthTV, SnackTV, GameTV and Autoscout 24. [www.stream5.tv](http://www.stream5.tv)

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